



सत्यमेव जयते

BRIEF INDUSTRIAL PROFILE
OF
DISTRICT
FARIDKOT

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH * हमारी शक्ति

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1. General Characteristics of the District

The district derives its name from the city of Faridkot, which was founded, according to local tradition, by Raja Mokalsi more than 700 years ago. The name of the place was changed to Faridkot after the name of Baba Farid. Faridkot continued as capital during the times of Mokalsi's sons and thereafter. After the independence, a new State named PEPSU (Patiala and East Punjab States Union) was formed by merging eight erstwhile princely states on 4 May 1948. Bathinda district along with seven other districts came into existence on 20th August 1948 with its headquarters at Faridkot. It remained the headquarters of the Bathinda District till 1953, when these were shifted to Bathinda. Faridkot district was created on 7th August 1972 by including Faridkot Tahsil from Bathinda District and Moga and Muktsar tahsils of Ferozpur District. It had then three tahsils viz. Faridkot, Moga and Muktsar. During 1971 - 1981 period village peori of tahsil Bathinda of Bathinda district was added to the Muktsar Tahsil. During 1981-1991 period 3 villages viz. Chak Jawahrewala, Chak Kalusingwala and Chak Roranwala of Firozpure Tahsil of ferozpur district were added to the Muktsar Tahsil of district. After the formation of two separate Districts namely Muktsar & Moga in 1995, now the district comprises of three tehsils namely Faridkot, Kot Kapura, Jaitu.

1.1 Location & Geographical Area.

Faridkot district falls in the Ferozpur division. It is situated between 29^o 54' to 30^o 54' north latitude and 74^o 15' to 75^o 25' east longitude. It lies in south west of the State and is surrounded by Ferozpur District in the North West, Moga district in the north east and Bathinda district on the South East and Muktsar Sahib on the South West.

Faridkot, the headquarters of the district administration, lies on the Ferozpur- Bathinda- Delhi railway Line. It is also connected by road with Chandigarh (218 km), Ferozpur (32 km), Muktsar (45 km) and Bathinda (65 km). Most of the towns of the district have railway stations.

1.2 Topography

The Faridkot district is located on the Punjab plain which in a macro regional context forms a part of great Satluj Ganga plain. It is a low lying flat area. The flatness of the topography is indicated by the fact that only one contour line is passing through the district. This contour line runs from southeast through Ablu village towards north-west and near the east of Muktsar town-it runs northward and reaches the boundary of the district near Kabulwala village. It divides the district into almost two halves. In the eastern half it is below 200 m. the surface of the district is depositional plain which was formed by alluviation by the rivers in the remote past.

1.3 Availability of Minerals.

1.3.1 Saltpetre:

Saltpeter is a general trade name for all nitrates of sodium, potassium and calcium and finds use in a number of ways in explosives, fireworks, matches, fertilizers and metallurgical and chemical processes. Saltpetre occurs as thin, slightly yellowish to whitish, brittle encrustations on the surface in the form of natural efflorescence. Of all the areas in the district, the village Janer, which is 13 km from Moga is famous for its saltpeter production, which is refined at Moga.

1.4 FOREST

The area under forest in the District is much lower which is about 200 hectares. The forests have been categorized into three classes i.e. protected Forests, forest under Section 38 of Indian Forests Act, 1927 and Unclassed Forests. The category-wise area under forests in the district during 1992-93 is given below:

Reserved Forest – There is no area under Reserved Forests in Faridkot Forest Division. Protected

Forests – All rail, road, canal and drain strips have been declared as protected Forests by the State Government. These strips were transferred for scientific management to forest Department. These strips were being stocked mainly with shisham, kikar and eucalyptus trees.

Birs– The Birs of the Faridkot District have also been included in Protected forests. Almost all the birs containing inferior scattered crop of kana, bushes, kikar, bner, jand, grass, etc. and at certain places big sandy blanks are also met with. In nutshell, the existing vegetation is of no commercial importance except that it yields low grade fire wood.

1.5 Administrative set up.

The district comprises 163 inhabited and 190 Gram Panchayats spread over in three tahsils viz. Faridkot, Kot Kapura, Jaito. Besides there is one sub tahsils namely Sadik and two blocks Faridkot & Kot Kapura.

2. DISTRICT AT A GLANCE

S No.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude		North	29 ^o 54' to 30 ^o
	ii) Longitude		East	74 ^o 15' to 75 ^o
	iii) Geographical Area		Hectares	144000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	3
	ii) Sub-Tehsil	2011	Nos.	1
	iii) Blocks	2011	Nos.	2
	iv) Panchayat Simitis	2011	Nos.	2
	v) Gram Panchayats	2011	Nos.	190
	vi) Inhabited villages	2011	Nos.	163
	vii) Assembly Area	2011	Nos.	3
2.	Population:			
(A)	Sex-wise			
	i) Male	2011	Nos.	292596
	ii) Female	2011	Nos.	258296
(B)	Rural Population			
	i) Male	2011	Nos.	188943
	ii) Female	2011	Nos.	168378
(C)	Urban Population			
	i) Male	2011	Nos.	103653
	ii) Female	2011	Nos.	89918
3.	Land utilization			
	i) Total Area	2010-11	Hectare	147000
	ii) Forest cover	2010-11	Hectare	2000
	iii) Barren and uncultivable land	2010-11	Hectare	--
	iv) Non Agriculture Land	2010-11	Hectare	17000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	Hectare	--
	vi) Net area sown	2010-11	Hectare	127000
	vii) Area sown more than once	2010-11	Hectare	127000
	viii) Total cropped area	2010-11	Hectare	254000
4.	Forest			
	Forest	2010-11	Hectare	2000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Th Nos.	47.22
	ii) Buffaloes	2007	Th Nos	125.98
B.	Other livestock			
	(a) Horses & Ponies	2007	Th Nos.	1.37

	(b) Donkeys	2007	Th Nos	0.04
	(c) Mules	2007	Th Nos	0.25
	(d) Sheep	2007	Th Nos	7.30
	(e) Goats	2007	Th Nos	11.43
	(f) Pigs	2007	Th Nos	0.29
C	Poultry	2007	Th Nos.	107.13
6	Transport			
	Roads			
	(a) National Highway	2010-11	Kms	53
	(b) State Highway	2010-11	Kms	1561
	(c) Roads maintained by local bodies	2010-11	Kms	1658
7	Communication			
	(a) Telephone connection	2010-11	Nos.	25853
	(b) Post offices	2010-11	Nos.	74
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	35
	(e) Public Call Offices	2010-11	Nos.	337
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	3
	(b) Beds in Allopathic hospitals	2011	Nos.	562
	(c) Ayurveda Institutions	2011	Nos.	9
	(d) Homoeopathic Institutions	2011	Nos.	3
	(e) Community health centers	2011	Nos.	3
	(f) Primary health centers	2011	Nos.	8
	(g) Dispensaries	2011	Nos.	20
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	5
	(b) State Bank of Patiala	2010	Nos.	15
	(c) Punjab National Bank	2010	Nos.	7
	(d) Other Commercial Banks	2010	Nos.	43
	(e) Co-operative Banks	2010	Nos.	24
10	Education			
	(a) Primary school	2010	Nos.	274
	(b) Middle schools	2010	Nos.	106
	(c) High schools	2010	Nos.	79
	(d) Senior Secondary Schools	2010	Nos.	64
	(e) Colleges	2010	Nos.	7

	(f) Universities	2010	Nos.	1
	(g) Polytechnic Institutions	2010	Nos.	2
	(h) Tech. Ind. Art & Craft School	2010	Nos.	5
	(i) I.T.I s	2010	Nos.	2

3. Industrial Scenario of District

3.1 Existing Status of Industrial Areas in the District

One Industrial Focal Point is located at Kotkapura. There is a strong need of identification of New Industrial Focal Points.

3.2 Industry at a Glance (2014-15)

Sr. No.	Head	Unit	Particulars
1.	Registered Micro & Small Unit	No.	2219
2.	Registered Medium & Large Unit	No.	02
3.	Employment in MSE Sector	No.	14171
4.	Employment in Large and Medium Industries	No.	575
5.	No. of Industrial Areas	No.	01
6.	Turnover of MSE Sector	Rs. Lacs	38576
7.	Turnover of Large & Medium Sector	Rs. Lakh	50368

Source: DI, Punjab

3.3 Year Wise Trend of Units Registered (Upto 2014-15)

YEAR	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
2009-10	2195	13758	8751
2010-11	2203	13850	8883
2011-12	2206	13907	8950
2012-13	2211	13984	9775
2013-14	2219	14168	10925
2014-15	2219	14171	10925

Source: DI, Punjab

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District (Upto 2014-15)

NIC Code	Types of Industry	Units (No.)	Employment	Investment	Production (Rs. Lakh)
15	MFG OF FOOD PRODUCTS & BEVERAGES	299	4094	6128.97	17136.05
17	MFG OF TEXTILE INCLUDING DYEING/PROCESSING	12	187	89.15	284.88
18	MFG OF HOSIERY & GARMENT INCLUDING EMBROIDERY	35	100	18.54	17420.93
19	LEATHER & LEATHER PRODUCTS	104	335	61.70	309.96
20	MFG OF WOOD PRODUCTS	121	536	144.95	615.24
21	MFG OF PAPER & PAPER PRODUCTS	28	290	207.30	925.2
22	PUBLISHING PRINTING & REPRODUCTION OF RECORDED MEDIA	20	115	31.20	142.45
23	MFG. OF COKE, REFINED PETROLEUM PRODUCTS & NUCLEAR FUEL, BOTTLING OF LPG	13	100	153.9	510.15
24	MFG OF CHEMICAL & CHEMICAL PRODUCTS	52	331	270.05	652.6
25	MFG OF RUBBER & PLASTIC PRODUCTS	31	173	153.50	548.53
26	MFG OF OTHER NON-METALIC MINERAL PRODUCTS	111	2384	740.38	3360.35
27	MFG OF BASIC METAL	32	433	538.25	3908.88
28	MFG OF FABICATED METAL PRODUCTS EXCEPT MACHINERY & EQUIPMENT	84	360	105.80	568.72
29	MFG OF MACHINERY & EQUIPMENT N.E.C.	235	956	372.15	1568.70
31	MFG OF ELECTRICAL MACHINERY & APPARATUS N.E.C.	18	152	134.71	2137.42
32	MFG. OF RADIO, TELEVISION, COMMUNICATION EQUIPMENT & APPARATUS	4	25	8.15	70.84
33	MFG. OF MEDICAL, PRECISION & OPTICAL INSTRUMENTS, WATCHES & CLOCKS	1	5	4.35	28.50
34	MFG OF MOTOR VEHICLES, TRAILERS & SEMI-TRAILERS & PARTS	3	20	30.10	99.34
35	MFG OF OTHER TRANSPORT EQUIPMENT (CYCLE & PARTS)	8	40	8.75	101.30
36	MFG OF FUNITURE, MFG OF N.E.C	149	503	146.85	438.77
50	MAINTENACE & REPAIR OF MOTOR VEHICLE NIC 1998 CODES 50200 & 50404	150	425	75.95	540.07
52	MAINTENACE & REPAIR OF PERSONAL & HOUSEHOLD GOODS NIC 1998 CODES 52601 TO 52604	343	834	149.75	557.23
63	COLD STORAGE	5	48	330.55	220.70
72	COMPUTER & RELATED ACTIVITES	4	20	8.85	777.93
74	OTHER BUSINESS ACTIVITES (NIC 1998 CODES 74131-33, 221,300,941-42, 950, 93&94	13	65	62.30	207.18
85	HEALTH & SOCIAL WORKS	3	15	20.45	89.60
93	OTHER SERVICE ACTIVITES	7	30	10.50	296.78
	Sub Total	1885	12576	10007.10	32546.33
	Units (Non-SIDO)	334	1595	918.40	6069.55
	Grand Total	2219	14171	10925.503	38575.88

Source: DI, Punjab

3.5 Large Scale Industries / Public Sector undertakings

There is no Large Industries / PSU in District.

3.5.1 Major Exportable Item

Nil

3.5.2 Growth Trends:

Nil

3.5.3 Vendorisation / Ancillarisation of the Industry

The investment in large & medium sectors shall open new avenues for vendarisation/ ancillarisation of local MSE in the district.

3.6 Medium Scale Enterprises

The District has 02 Nos. of Large / Medium Industries.

3.6.1 List of Medium Scale units in District.

3.6.2 Major Exportable Item

3.7 Service Enterprises

3.7.1 Existing Service Sector:

The service industry of Faridkot mainly includes repair & servicing of motor vehicles, motor cycles / Truck, cold storage, households, Photostat etc.

3.7.2 Potentials areas for service industry

1. Beauty & Health Care	2. Designer Boutique	3. Computer Education
4. Tiffin Service	5. Electronic repairing	6. Servicing of Household
7. Transportation	8. Coaching Centers	9. Engineering Work shop
10. Servicing of automobile	11. Coaching Centers	12. Printing

3.8 Unregistered Sector

The data on unregistered sector in the district was not readily available with DIC. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Food & Beverages, wearing apparels, leather & leather goods, wood furniture & fixture, non- metallic product, machinery & equipment, Repair & Services of motor vehicles, maintenance& repair of house hold goods etc.

3.9 Potential for new MSMEs

1. Food Product	2. Garment	3. Designer Boutique
4. Beauty & Health Care	5. Electronic repairing	6. Tiffin Service
7. Transportation	8. Coaching Centers	9. Computer Education
10. Servicing of	11. Servicing of Electronic items	12. Leather Product
13. Fabricated Metal	14. Wood Furniture	15. Servicing of Household Goods

4. Existing Clusters of Micro & Small Enterprise

4.1. Detail of Major Clusters

4.1.1 Manufacturing Sector:

The district has no Manufacturing cluster.

4.1.2 Service Sector:

NIL

4.2. Details of Identified clusters:

The district has no identified cluster.

5. General issues raised by Industrial Associations of Faridkot

- a) Need for developed Industrial area, Industrial focal point, and industrial estate.
- b) High rate of electricity charges.
- c) Insufficient supply of skilled labor
- d) Insufficient supply of water.

6. Prospects of Training Programs (2016-17)

Sr. No.		
1	ESDP	IT, Fashion Designing, Beauty & Health Care
2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc
3	EDP	General
4	IMC	Self Employment Opportunities

7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
2	MSE-MDA	MSE units shall be motivated to participate in international Exhibitions and receive assistance under the scheme.
3	CLCSS	Initiative will be taken as per the guidelines of DC-MSME
4	International cooperation	The industrial associations shall be motivated to participate in International trade fairs explore international markets and receive the benefits under the scheme.
5	National Awards	The competent MSME units shall be motivated to apply for National Awards for their outstanding performance
6	NMCP schemes	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean manufacturing practices shall be launched
b	Design Clinic	MSEs shall be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs shall be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly.
d	QMS/QTT	The awareness on the QMS/QTT shall be created
e	Tech. & Quality Up -gradation support	The MSEs shall be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	Bar Code	The M S E s s h a l l be motivated to obtain Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made.
g	IPR	The awareness on the scheme shall be created

h	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professionals beyond traditional activities of MSMEs
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8. Institutional Support

S.No	Name of agencies	Type of Assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Online registration of Udyog Adhaar Number
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial sheds
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Marketing assistance, tender marketing, GSPP registrations
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	Bureau of Indian Standards (BIS)	Quality & Standard
9.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance