



BRIEF INDUSTRIAL PROFILE OF DISTRICT FEROZEPUR



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1. **General Characteristics of the District**

Ferozepur district is one of the important historical districts of the Punjab. The name Ferozepur obviously means the town of Firoz. Probably the founder was Firoz Shah Tughlaq (A.D.) 1351-88), as the place must always have occupied an important position on the line of communication between Delhi and Lahore. Another tradition, however, ascribes its foundation to one of the Bhatti chief named Firoz Khan, in the middle of the sixteen century.

The district came into being on the annexation of Ferozepur by the British in 1836. As a result of the First Anglo-Sikh War, 1845-46, the ilaqa of KhaiMudki, etc. and certain other Lahore territories, east of the Satluj, were added to it. When the Badhni District (now called Badhni Kalan in the Faridkot District) was broken up in 1847, some of its parts were added to the Ferozepur District. The next addition compressed portions of the ilaqa of Muktsar and KotKapura in 1852. In 1856, the estates of the deposed Nawab of Mamdot were annexed. In 1958, village of Sibian was taken back from the Faridkot State. On the partition of the Sirsa District in 1884, its western half was included in the Ferozepur District. In 1959, the Nathana Sub Tehsil (comprising 37 villages) of the Ferozepur Tehsil was transferred to the Bathinda District. On the exchange of enclaves between India and Pakistan on 17 January 1961, following an agreement between the Government of India and the Government of Pakistan on 11 January 1960, certain areas in the vicinity of the Suleimanki Headworks in the Fazilka Tehsil were transferred to Pakistan in exchange of the areas near the Hussaniwala Headworks. These areas were added to the Ferozepur Tehsil.

1.1 **Location & Geographical Area**

The Ferozepur District lies between latitude 29°-55' and 31°-09' and between longitude 73°-53' and 75°-24'. Before 15 August 1973, this district was the southernmost of the seven districts of the Jalandhar Division of the Punjab State. On that date, the new Ferozepur Division was formed and the Ferozepur District was included in it. The boundary of the present Ferozepur District on the east runs along the Faridkot District. On the north-east, the River Satluj generally separates it from the Jalandhar and Kapurthala districts. The united stream of the Satluj and the Beas generally separates it from the Amritsar District in the north-west, and farther down from the Pakistan, with the exception of some areas on each side of the river.

District comprises three tehsils/subdivisions, viz. Ferozepur in the middle, Zira on the east, Fazilka on the south-west. All important places in the District are connected by rail or road.

Almost 11 km from the Hussainiwala border on the west and 121 km from Ludhiana in the east lies the City of Ferozepur, the headquarters of the District administration. By road, it is 116 km from Amritsar, 130 km from Jalandhar, 122 km from Ludhiana, 103 km from Bathinda (via KotKapura), and 86 km from Fazilka. The city lies on the Ferozepur Cantonment—Ludhiana Branch Line of the Northern Railway.

1.2 Topography

Physiographically, the Ferozepur District constitutes a part of the Punjab plain, which is largely flat and featureless and is formed of Pleistocene and Sub-recent alluvial deposits of the Indo-Gangetic system. Wind action has also played a part in shaping the relief of the District, located as it is in the vicinity of the Rajasthan Desert. That is why the alluvial surface of the District is strewn with sand-dunes in some parts.

The general elevation of the District ranges from 230 meters in the north-east to about 175 meters in the south-west, giving a north-east-to south-west gradient of one meter in 4km. Though the physiography of the District is apparently a homogeneous plain, in general, it displays significant variations, if examined at local levels. The following three terrain units can be identified:

- (i) The floodplain of the Satluj
- (ii) The sand-dune-infested tract
- (iii) The upland plain.

1.3 Availability of Minerals

The area forms a part of Indo-Gangetic alluvium. It is practically flat except for occurrence of small scattered sand-dunes. The geological formations identified in the area are: sandy clay with saltpetre encrustations at places, clay with sporadic sandy nodules, coarse sand, a water-bearing sand horizon, and impervious clay. The formations which have been encountered from a bore-hole drilled for oil, are the middle and upper Shiwaliks (between 195 and 700 metres).

Except saltpetre, other mineral occurrences in the Ferozepur District are rather rare. The seepage of natural gas and the occurrences of groundwater have also been reported from this area.

Natural Gas --- The seepage of natural gas has been reported from Zira. The details of theseepage are not known.

Saltpetre. ---Saltpetre is essentially a nitrate of potassium and sodium, with minor amounts ofchloride, sulphate and carbonate redicals. It occurs as a thin, white encrustation on the surface. The efflorescence appears during the hot months, viz. May and June and even during July in the absence of adequate rains.

Ferozepur is an important saltpetre-producing district of the Punjab. A majority of the occurrences are confined to the deserted villages lying between the Satluj River and the Ferozepur-Fazilka road.

1.4 Forest

An area of 105 sq. km. is covered under reserved, protected, private and unclassified forests, which is 4.78% of the total area of the district and 0.21% of total area of Punjab. It shows that the district is lacking in forest resource. The main species of plants in district Ferozepur are Eucalyptus, Shisham, Kikar and Poplar etc.

1.5 Administrative set up

For administrative purpose, the district has been divided into 3 Tehsils namely Ferozepur, Zira and Guru Harsahai. There are 3 Sub Tehsils namely Talwandi Bhai, Mamdot and Makhu and 6 blocks namely Ferozepur, Ghalkhurd, Zira, Guru Harsahai Mamdot and Makhu. There are 966 inhabited villages and1125 panchayats.

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			29 ⁰ – 55' to 31 ⁰ – 09'
	ii) Longitude			75 ⁰ – 53' to 75 ⁰ – 24'
	iii) Geographical Area		Hectares	585000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	3
	ii) Sub-Tehsil	2011	Nos.	3
	iii) Blocks	2011	Nos.	6
	iv) Panchayat Simitis	2011	Nos.	10
	v) Nagar nigam	2011	Nos.	0
	vi) Nagar Palika	2011	Nos.	7
	vii) Gram Panchayats	2011	Nos.	1125
	viii) Inhabited villages	2011	Nos.	966
	xi) Assembly Area	2011	Nos.	4
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	926224
	ii) Female	2011	Nos.	819883
(B)	Rural Population			
	i) Male	2011	Nos.	683870
	ii) Female	2011	Nos.	611512
(C)	Urban Population			
	i) Male	2011	Nos.	242354
	ii) Female	2011	Nos.	208371
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	526000
	ii) Forest cover	2010-11	”	12000
	iii) Barren and uncultivable land	2010-11	”	-
	iv) Non Agriculture Land	2010-11	”	41000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	”	-
	vi) Net area sown	2010-11	”	90000
	vii) Area sown more than once	2010-11	”	415000
	viii) Total cropped area	2010-11	”	888000
4.	Forest			
	(i) Forest	2010-11	Hectare	12000

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2011	Th Nos.	184.07
	ii) Buffaloes	2011	”	392.71
B.	Other livestock			
	(a) Horses & Ponies	2011	Th Nos.	1.82
	(b) Donkeys	2011	”	0.40
	(c) Mules	2011	”	0.54
	(d) Sheep	2011	”	54.27
	(e) Goats	2011	”	32.70
	(f) Pigs	2011	”	0.67
	(g) camel	2011	”	0.83
C	Poultry			176.08
6	Transport :			
	Roads			
	(a) National Highway	2010-11	Kms	205
	(b) State Highway	2010-11	Kms	5115
	(c) Roads maintained by local bodies	2010-11	Kms	3095
7	Communication			
	(a) Telephone connection	2010-11	Nos.	65845
	(b) Post offices	2010-11	Nos.	263
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	119
	(e) Public Call Offices	2010-11	Nos.	570
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	4
	(b) Beds in Allopathic hospitals	2011	Nos.	-
	(c) Ayurvedic Institutions	2011	Nos.	38
	(d) Homoeopathic Institutions	2011	Nos.	8

	(e) Community health centers	2011	Nos.	8
	(f) Primary health centers	2011	Nos.	34
	(g) Dispensaries	2011	Nos.	85
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	28
	(b) State Bank of Patiala	2010	Nos.	14
	(c) Punjab National Bank	2010	Nos.	32
	(d) Other Commercial Banks	2010	Nos.	104
	(e) Co-operative Banks	2010	Nos.	23
10	Education			
	(a) Primary school	2010	Nos.	1169
	(b) Middle schools	2010	Nos.	311
	(c) High schools	2010	Nos.	196
	(d) Senior Secondary Schools	2010	Nos.	218
	(e) Colleges	2010	Nos.	25
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	5
	(h) Tech. Ind. Art & Craft School	2010	Nos.	57
	(i) I.T.Is	2010	Nos.	3

3. Industrial Scenario of District Ferozepur

3.1 Existing Status of Industrial Areas in the District Ferozepur (2014-15)

S.	Name of Ind. Area	Land Acquired	Land Developed	No. of Sheds / Plots			No. of Units in Production
				Developed	Allotted	Vacant	
1.	Indl. Estate/ Development Colony	6.19 hec.	6.19 hec.	Plot: 80	Plot: 79	1	64

3.2 Industry at a Glance (2014-15)

Sr. No.	Head	Unit	Particulars
1.	Registered Micro & Small Unit	No.	2252
2.	Registered Medium & Large Unit	No.	06
3.	Employment in MSE Sector	No.	7257
4.	Employment in Large and Medium Industries	No.	317
5.	No. of Industrial Areas	No.	01
6.	Turnover of MSE Sector	Rs. Lakh	59800.00
7.	Turnover of Large & Medium Sector	Rs. Lakh	21268.88

Source : DI, Punjab

3.3 Year Wise Trend of Units Registered (Upto 2014-15)

YEAR	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
2009-10	4347	19869	24241.05
2010-11	4356	20019	25543.00
2011-12	4393	20545	26859.00
2012-13	2233	7058	10027.00
2013-14	2252	7257	11273.00
2014-15	2252	7257	11273.00

Source: DI, Punjab

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District (Upto 2014-15)

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
15	MFG OF FOOD PRODUCTS & BEVERAGES	412	2684	7426.00	42330.00
18	MFG OF HOSIERY & GARMENT INCLUDING EMBROIDERY	2	12	1.00	25.00
19	LEATHER & LEATHER PRODUCTS	83	95	24.00	150.00
20	MFG OF WOOD PRODUCTS	26	86	103.00	400.00
21	MFG OF PAPER & PAPER PRODUCTS	3	51	67.00	400.00
22	PUBLISHING PRINTING & REPRODUCTION OF RECORDED MEDIA	9	15	6.00	150.00
23	MFG. OF COKE, REFINED PETROLEUM PRODUCTS & NUCLEAR FUEL, BOTTLING OF LPG	3	20	60.00	250.00
24	MFG OF CHEMICAL & CHEMICAL PRODUCTS	26	148	208.00	1600.00
25	MFG OF RUBBER & PLASTIC PRODUCTS	7	23	10.00	170.00
26	MFG OF OTHER NON-METALIC MINERAL PRODUCTS	49	547	330.00	2750.00
27	MFG OF BASIC METAL	2	4	2.00	50.00
28	MFG OF FABRICATED METAL PRODUCTS EXCEPT MACHINERY & EQUIPMENT	314	1089	799.00	3550.00
29	MFG OF MACHINERY & EQUIPMENT N.E.C.	19	166	105.00	1750.00
31	MFG OF ELECTRICAL MACHINERY & APPARATUS N.E.C.	9	21	11.00	250.00
36	MFG OF FUNITURE, MFG OF N.E.C	104	181	25.00	425.00
50	MAINTENACE & REPAIR OF MOTOR VEHICLE NIC 1998 CODES 50200 & 50404	13	41	18.00	200.00
52	MAINTENACE & REPAIR OF PERSONAL & HOUSEHOLD GOODS NIC 1998 CODES 52601 TO 09	298	274	86.00	235.00

63	COLD STORAGE	4	12	115.00	450.00
72	COMPUTER & RELATED ACTIVITES	2	6	15.00	50.00
85	HEALTH & SOCIAL WORKS	1	2	2.00	25.00
	Sub Total	866	1780	1860	4590
	Artisan Units (Non-SMEs)	1386	5477	9413.00	55210.00
	Grand Total	2252	7257	11273.00	59800.00

Source: DI,Punjab

3.5 Large Scale Enterprises / Public Sector Undertakings:

3.5.1 List of Large Scale Enterprises/PSUs:

1. M/s. Punjab Agro Juices Ltd. V. Alamgarh, Tehsil Abohar
2. M/s. The Fazilka Coop Sugar Mills Ltd. PB No.11, Fazilka
3. M/s. Globus Inds. And Services Ltd. Vill: Khippanwali,
4. M/s. A&A Spinners Ltd. Vill: Gumjal, Teh. Abohar.
5. M/s. Nasa Agro Inds.LtdVill: Panchanali, Fazilka
6. M/s. GrosPinzFebz ltd. JBD- MKT Road, Jalalabad
7. M/s. Kisan Fats Ltd. Vill: Ghubaya, Fazilka.
8. M/s. Narula Foods P.Ltd. Unit No.1, Sarup Singh Wala Rd. Guru HarSahai
9. M/s. Narula Foods P.Ltd. Unit 2
10. M/s. Oasis Distilleries Ltd. Focal Point, vill: SandheHasham, Ferozepur
11. M/s. Malbros International P.Ltd. V: Mansoorwal, Tehsil Zira

3.5.2 Major Exportable Item:

1. Rice

3.5.3 Growth Trends:

It is necessary to develop and strengthen as well as export market for Horticulture produce i.e. Guava, Kinnoo etc.

3.5.4 Vendorisation/ Ancillarisation of the Industry:

The setting up of a few large units can boost Ancilliarisation.

3.6 Medium Scale Enterprises

3.6.1 List of Medium Scale Enterprises:

Nil

3.6.2 Major Exportable Items

1. RICE

3.7 Service Enterprises

3.7.1 Existing Service Sector:

The service industry of Ferozpur mainly includes repair & servicing of motor vehicles, motor cycles/scooters, household goods, Workshops, Taxi service, Computer & Mobile Repairing centre, Printing, Coaching Centres, Cold storage etc.

3.7.2 Potential Areas for Service Industry:

1. Engineering Workshops	2. Computer Education	3. Designer Boutique
2. Beauty & Health Care	5. Coaching Centers	6. Automobile repairing
7. Transportation	8. Dairy	9. Flex printing.

3.8 Un-registered Sector

The data on unregistered sector in Ferozpur district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of proprietary units. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Cement based products , Food & Beverages, Readymade Garments & Hosiery, Wooden Products, Paper Products & Printing, Leather Goods, Rubber & Plastic Products, Chemical & Chemical Products, Non-metallic Mineral Products, Mechanical Products, Electrical Machinery & Apparatus, Machinery & Parts, Repair & Services and Transport Equipment & Parts etc.

3.9 Potential for New MSMEs

1. Cement Concrete Paving Blocks	2. Mosaic Tiles	3. Chequer tile
4. Cement concrete bricks and blocks	5. Confectionery Items	6. Oil Expellers
7. Ice Cream & Ice Candy	8. Leather Shoes	9. Milk Products
10. Wooden Furniture & Fixtures	11. Wooden Electrical Accessories	12. Book Binding
13. Paper Bags	14. Packaging Materials	15. Tissue Paper Napkins
16. RCC Pipes & Collars	17. Glazed Tiles	18. Cement Bricks & Blocks
19. Tyre Retreading	20. Agriculture Implements	21. Building Hardware Items
22. Steel Furniture	23. Auto Parts & Components	24. Rolling Shutters
25. Parts of Industrial Machinery	26. General Engg Workshop	27. Generator Sets
28. Wires And Cables	29. Rice & Dal Mill Machinery	30. Cosmetics
31. Paint & Varnish	32. Injection Moulding Plastic Goods Viz. Lunch Boxes, Toys Etc	33. Blow Moulded Goods Viz. Water Cans, Bottles Etc
34. POP toys & statues	35. Laminated safety glass	36. Biscuits and bakery products

4. Existing Clusters of Micro & Small Enterprises

4.1. Detail of Major Clusters

4.1.1 Manufacturing Sector:

	Agriculture Implements, details below	
1.	Principal products	Agriculture implements
2.	Name of SPV	The Talwandi Bhai Agri. Implements Mfrs. Assocn
		Talwandi Bhai
3.	No. of functional units in clusters	75 nos.
4.	Turnover of cluster	65 crore
5.	Value of export	Nil
6.	Employment	15 to 50
7.	Average Investment in plant & m/c	Rs.5.00 lacs
8.	Major issues /requirement	CFC
9.	Presence of capable institutions	ITI, Engg. Colleges & Polytechnics
10.	Thrust areas	Cotton, wheat, paddy & fruits & demand based units like consumer goods, leather goods and service units.

11.	Problems & constraints	Non availability of adequate finance, lack of industrial atmosphere, lack of marketing assistance, lack of technical training facilities, inadequate communication and transport
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4.1.2 Service Sector:

1. Mechanical Repair Workshop

4.2. Details of Identified clusters:

4.2.1. Present status of the Cluster : DSR of Cluster has been submitted to DC-MSME

5. General issues raised by Industrial Associations of Ferozepur

- (a). No incentive given by Govt. being border area.
- (b) High rate of electricity charges.
- (c). Insufficient supply of skilled labour.
- (d). The units located in Industrial Estate requested to link their sewerage with main sewerage line of Municipal Corporation of Ferozepur.
- (e). Illegal land encroachments in Industrial Estate should be removed.
- (f). Industrial Estate should have proper arrangement of water supply.
- (g). Focal Point and Industrial Estates should have proper banking and health facilities
- (h) There should be Common Water Treatment Plant for the units of Focal Point.
- (i) No infrastructural facility.

6. Prospects of Training Programmes (2016-17)

S.No.	Programmes	Subject
1	ESDP	Computer Accountancy, Webpage Designing and website maintenance, Computer Hardware Maintenance & Networking, Garments manufacturing, Soft Toys making Food Processing, Graphics Design, CNC Milling & Turning, Conventional Turning, Milling & grinding
2	MDP	Computer Accountancy, Working Capital Management, Modern Business Practices
3	EDP	General
4	IMC	Self Employment Opportunities

7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme Industrial associations shall be created.
2	ISO – 9000 / 14000/ HACCP	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
	reimbursement	
3	MSE-MDA	MSE units shall be motivated to participate in international exhibitions
		and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding scheme
6	International cooperation	The industrial associations shall be motivated to participate in international trade fairs, explore international markets and receive benefits under the scheme
7	TREAD for women	-
8	VDP	State Level Vendor Development Programme shall be conducted
9	National Awards	The competent MSME units shall be motivated to apply for National Awards for their outstanding performance
10	NMCP schemes	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean

		manufacturing practices shall be launched
b	Design Clinic	MSEs shall be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs shall be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly
d	QMS/QTT	The awareness on the QMS/QTT shall be created
e	Tech. & Quality Up – gradation support	The MSEs shall be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	Bar Code	The MSEs shall be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made
g	IPR	The awareness on the scheme shall be created in different clusters
h	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs shall be persuaded

8. Institutional Support

S.No	Name of agencies	Type of Assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Online registration of Udyog Adhaar Number
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial sheds
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance

5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Marketing assistance, tender marketing, GSPP registrations
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	Bureau of Indian Standards (BIS)	Quality & Standard
9.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance