



Brief Industrial Profile of District

FAZILKA

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH * हमारी शक्ति

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1. General Characteristics of the District

Fazilka district is one of new and 22 districts in the state of Punjab in North-West Republic of India. It has 314 revenue villages. The district headquarters of Fazilka District is in Fazilka City, and Abohar is district's largest city. The head quarter of this district is the city of same name, that is Fazilka city. It was announced as the 21st district of Punjab in July 2011. Earlier, it was part of the Ferozpur district.

1.1 Location & Geographical Area

It has extreme climate, with the summers being very hot and the winters very cold. The River Sutlej runs through the district and moves over to the Pakistan side through the Indo-Pakistani border.

Fazilka's origin dates back to 1844 CE. It was established by Mr. Vans Agnew and was christened after the original owner of the land, Mian Fazil Watoo. A payment of Rs 144 and annas eight was paid to his descendants in 1877 from panchayat fund and named the place after Mian Fazil Watoo (Lambardar) as FAZILKA. Being at the border, Fazilka also had to bear the brunt of India-Pakistan partition in 1947 and the two Indo-Pak wars of 1965 and 1971. After the death of Mr Agnew Mr Oliver of East India Company took over as station in charge.

Much before 1800 AD, Guru Nanak Dev Ji paid his visit to Fazilka district during (1517-1521). His final longest journey (Udassi) lasted over four years towards west mainly Baghdad, Mecca and Medina. At present Gurdwara Bad Tirath Sahib at village Haripura is situated at that location. Gurdwara Bad Tirath Sahib located on the Abohar-Ganga Nagar road, three kilometers from Khuian Sarwar town. It is Seventeen kilometers from Abohar and about 26km from Fazilka district headquarter. The municipality was formed via Punjab Government notification no. 486, dated 10 December 1885. The town was added to the Ferozpur district in 1884. On 27 July 2011, Fazilka was declared a District by Government of Punjab vide their Gazette Notification No. 1/1/2011-RE-II(I)/14554 dated July 27, 2011 consisting three subdivisions Fazilka, Jalalabad and Abohar besides three sub-tehsils Arniwala Sheikh Suban, Sito Guno and Khuian Sarwar. As of 2001 India census, Fazilka had a population of 67,424. Males constitute 52% of the population and females 48%. Fazilka has an average literacy rate of 68%, higher than the national average of 59.5%: male literacy is 72%, and female literacy is 62%. In Fazilka, 13% of the population is under 6 years of age. In last assembly elections held in 2012, out of total 4 vidhan sabha seats in Fazilka, 2 MLAs belong to Shiromani Akali Dal, 1 from BJP and 1 from Congress party.

Almost 11 km from the Hussaini wala border on the west and 121 km from Ludhiana in the east lies the City of Ferozpur, the headquarters of the District administration. By road, it is 116 km from Amritsar, 130 km from Jalandhar, 122 km from Ludhiana, 103 km from Bathinda (via Kot Kapura), and 86 km from Fazilka. The city lies on the Ferozpur Cantonment—Ludhiana Branch Line of the Northern Railway.

1.2 Topography

Physiographically, the Fazilka District constitutes a part of the Punjab plain, which is largely flat and featureless and is formed of Pleistocene and Sub-recent alluvial deposits of the Indo-Gangetic system. Wind act has also played a part in shaping the life of the District, located as it is in the vicinity of the Rajasthan Desert. That is why the alluvial surface of the District is strewn with sand-dunes in some parts.

The general elevation of the District ranges from 230 meters in the north-east to about 175 meters in the south-west, giving a north-east- to south-west gradient of one meter in 4 km. Though the physiography of the District is apparently a homogeneous plain, in general, it displays significant variations, if examined at local levels. The following three terrain units can be indentified:

- (i) The floodplain of the Satluj
- (ii) The sand-dune-infested tract
- (iii) The upland plain.

1.3 Availability of Minerals

The area forms a part of Indo-Gangetic alluvium. It is practically flat except for occurrence of small scattered sand-dunes. The geological formations identified in the area are: sandy clay with saltpeter encrustations at places, clay with sporadic sandy nodules, coarse sand, a water-bearing sand horizon and impervious clay. The formations which have been encountered from a bore-hole drilled for oil, are the middle and upper Shiwaliks (between 195 and 700 metres). Except saltpeter, other mineral occurrences in the Ferozpur District are rather rare. The seepage of natural gas and the occurrences of groundwater have also been reported from this area.

Natural Gas --- The seepage of natural gas has been reported from Zira. The details of the seepage are not known.

Saltpetre. ---Saltpetre is essentially a nitrate of potassium and sodium, with ~~min~~ amounts of chloride, sulphate and carbonate radicals. It occurs as a thin, white encrustation on the surface. The efflorescence appears during the hot months, viz. May and June and even during July in the absence of adequate rains.

1.4 Forest

An area of 105 sq. km is covered under reserved, protected, private and unclassified forests, which is 4.78% of the total area of the district and 0.21% of total area of Punjab. It shows that the district is lacking in forest resource.

1.5 Administrative set up: There are total 4 cities and towns in this district. A list of towns and cities is given below:

1. Fazilka (Municipal Council Class-1)
2. Abohar (Municipal Council Class-1)
3. Jalalabad (Municipal Council Class-2)
4. Arniwala Sheikh Subhan (Nagar Panchayat)

2. District at a glance*

* Fazilka has recently been carved out of existing district of Ferozpur due to which the census data is not available. The same shall be included once it is compiled and received from state govt..

3 Industrial Scenario

3.1 Industry at a Glance (2014-15)

Sr. No.	Head	Unit	Particulars
1	Registered Micro & Small Units	No.	1221
2	Registered Medium & Large Units	No.	7
3	Employment in MSE Sector	No.	10586
4	Employment in Large and Medium Industries	No.	881
5	No. of Industrial Areas	No.	-
6	Turnover of MSE Sector	Rs. Lakh	603672
7	Turnover of Large & Medium Sector	Rs. Lakh	68478.42

3.2 Year Wise Trend of Units Registered (2014-15)

YEAR	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
2012-13	2171	13621	17783
2013-14	2189	14231	19395
2014-15	1221	10586	15138

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District (2014 -15)

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
15	Mfg. of Food Products Beverages	352	5553	13044	584921
18	Mfg. of Wearing Apparels	3	44	9	165
19	Leather & Leather Products	85	151	37	420
20	Mfg. of Wood Products	57	222	172	1480
21	Mfg. of Paper & Paper Products	8	132	111	730
22	Printing / Publishing	32	76	32	750
24	Chemicals & Chemical Products	23	139	140	1840
25	Rubber & Plastic Products	7	36	41	345
26	Other Non-Metallic Products	79	1843	526	3875
27	Basic Metals	1	8	1	1
28	Fabricated Metal Products	207	1339	675	4435
29	Machinery & Equipment	7	43	16	710
30	Off, Account & Computing Machinery	1	3	1	50
31	Electrical Machinery & Apparatus	19	76	43	680
36	Mfg. of Furniture Mfg. N.E.C	64	253	49	1040
50	Maintenance & Repair of Motor Veh.	34	97	26	330
52	Maintenance & Repair Household	236	554	104	1360
63	Cold Storage	3	9	103	400
72	Computer & Relating Activities	2	5	3	60
85	Health & Social Work	1	3	5	80
	Sub Total	1221	10586	15138	603672
	Artisan Units (Non-SIDO)				
	Grand Total	1221	10586	15138	603672

3.4 Large Scale Enterprises / Public Sector Undertakings:

3.4.1 List of Large Scale Enterprises/PSUs:

1. M/s. Punjab Agro Juices Ltd. V. Alamgarh, Tehsil Abohar
2. M/s. The Fazilka Coop Sugar Mills Ltd. PB No.11, Fazilka
3. M/s. A&A Spinners Ltd. Vill: Gumjal, Teh. Abohar.
4. M/s. Nasa Agro Inds.Ltd Vill: Panchanali, Fazilka
5. M/s. Gros Pinz Febz ltd. JBD- MKT Road, Jalalabad

6. M/s. Kisan Fats Ltd. Vill: Ghubaya, Fazilka.

7. M/s. Malbros International P.Ltd. V: Mansoorwal, Tehsil Zira

3.4.2 Major Exportable Item:

Rice

3.4.3 Growth Trends:

It is necessary to develop and strengthen as well as export market for Horticulture produce i.e. Guava, Kino etc.

3.4.4 Vendorisation / Ancillarisation of the Industry:

The setting up of a few large units can boost Ancillarisation.

3.5 Medium Scale Enterprises

3.5.1 List of Medium Scale Enterprises:

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3.5.2 Major Exportable Items

RICE

3.6 Service Enterprises

3.6.1 Existing Service Sector:

The service industry of Fazilka mainly includes repair & servicing of motor vehicles, motor cycles/scooters, household goods, Workshops, Taxi service, Computer & Mobile Repairing centre, Printing, Coaching Centers, Cold storage etc.

3.6.2 Potential Areas for Service Industry:

1. Engineering Workshops	2. Computer Education	3. Designer Boutique
2. Beauty & Health Care	5. Coaching Centers	6. Automobile repairing
7. Transportation	8. Dairy	9. Flex printing.

3.7 Un-registered Sector

MSME sector in the district is dominated by service enterprises which has majority of proprietary units. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Cement based products, Food & Beverages, Readymade Garments & Hosiery, Wooden Products, Paper Products & Printing, Leather Goods, Rubber & Plastic Products, Chemical & Chemical Products, Non-metallic Mineral Products, Mechanical Products, Electrical Machinery & Apparatus, Machinery & Parts, Repair & Services and Transport Equipment & Parts etc.

3.8 Potential for New MSMEs

1. Cement Concrete Paving Blocks	2. Mosaic Tiles	3. Chequered tile
4. Cement concrete bricks and blocks	5. Confectionery Items	6. Oil Expellers
7. Ice Cream & Ice Candy	8. Leather Shoes	9. Milk Products
10. Wooden Furniture & Fixtures	11. Wooden Electrical Accessories	12. Book Binding
13. Paper Bags	14. Packaging Materials	15. Tissue Paper Napkins
16. RCC Pipes & Collars	17. Glazed Tiles	18. Cement Bricks &
19. Tyre Retreading	20. Agriculture Implements	21. Building Hardware
22. Steel Furniture	23. Auto Parts & Components	24. Rolling Shutters
25. Parts of Industrial Machinery	26. General Engg Workshop	27. Generator Sets
28. Wires and Cables	29. Rice & Dal Mill Machinery	30. Cosmetics
31. Paint & Varnish	32. Injection Moulding Plastic Goods Viz. Lunch Boxes, Toys Etc	33. Blow Moulded Goods viz. Water Cans, Bottles
34. POP toys & statues	35. Laminated safety glass	36. Biscuits and bakery products

4. Existing Clusters of Micro & Small Enterprises

4.1. Detail of Major Clusters

4.1.1 Manufacturing Sector:

The district has no identified cluster. However, the following probable clusters may be taken up for development: -

1. Rice Shellers, Jalalabad

4.1.2 Service Sector:

1. Mechanical Repair Workshop

4.2. Details of Identified clusters:

NIL

5. General issues raised by Industrial Associations

- (a). No incentive given by Govt. being border area.
- (b) High rate of electricity charges.
- (c). Insufficient supply of skilled labour.
- (d). The units located in Industrial Estate requested to link their sewerage with main sewerage line of Municipal Corporation.
- (e). Illegal land encroachments in Industrial Estate should be removed.
- (f). Industrial Estate should have proper arrangement of water supply.
- (g). Focal Point and Industrial Estates should have proper banking and health facilities
- (h) There should be Common Water Treatment Plant for the units of Focal Point.
- (i) No infrastructural facility.

6. Prospects of Training Programmes (2016-17)

S.No.	Programmes	Subject
1	ESDP	Computer Accountancy, Webpage Designing and website maintenance, Computer Hardware Maintenance & Networking, Garments manufacturing, Soft Toys making, Food Processing, Graphics Design, CNC Milling & Turning, Conventional Turning, Milling & Grinding etc.
2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc
3	EDP	General
4	IMC	Self-Employment Opportunities

7. Action Plan for MSME Schemes. (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness programme on MSE Cluster Development with Associations will be organized.
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units will be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	International cooperation	The industrial associations will be motivated to participate in

		international trade fairs, explore international markets and receive the benefits under the scheme
6	VDP	One State Level Vendor Development Programme will be conducted to promote vendorisation / ancillarisation in the district
7	National Awards	The competent MSME units will be motivated to apply for National Awards for their outstanding performance
8	NMCP schemes	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean manufacturing practices will be launched
b	Design Clinic	MSEs will be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs will be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly.
d	QMS/QT	The awareness on the QMS/QT will be created
e	Tech. & Quality Up - gradation support	The MSEs will be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	ICT	-
g	Bar Code	The MSEs will be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made.
h	IPR	The awareness on the scheme will be created in different clusters
i	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs will be persuaded.

8. Institutional Support

S. No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Assisting MSMEs in filing Udyog Aadhaar Memorandum (UAM) registration

2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-Economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation(PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi& Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation(PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre(DIC), MSME-Development Institute	Technical Know –how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance