



सत्यमेव जयते

BRIEF INDUSTRIAL PROFILE
OF
DISTRICT
GURDASPUR

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

OUR STRENGTH * हमारी शक्ति

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1. General Characteristics of the District

The district of Gurdaspur came into existence in April 1849, after annexation of Punjab by the British. It had four Tehsils of Pathankot, Gurdaspur, Batala and Shakargarh at the time of Partition of India, Tehsil Shakargarh was included in Pakistan. Two new Tehsils of Dera Baba Nanak and Dhar Kalan were created in 1995 and 1996 respectively. The District Gurdaspur now consists of three Tehsils namely Gurdaspur, Batala and Dera Baba Nanak is spread over an area of 3564 sq. kms. According to the census of 2011, the total population of Gurdaspur District is 22,99,026.

1.1 Location & Geographical Area

The district Gurdaspur lies north latitude 31°-36' and 32°-34' and east Longitude 74° - 56' and 75° -24' location wise it is surrounded by Pathankot district, Chamba&Kangra district (HP) from north-east, Hoshiarpur district from South-east, Kapurthala district from south and Amritsar district & Pakistan from the west. The river Beas makes its boundary with Hoshiarpur and Kapurthala districts.

1.2 Topography

All the Tehsils of the district namely Gurdaspur, Batala and Dera Baba Nanak are plain and similar to the rest of the Punjab plains in structure. The land scape of the district has varied topography comprising undulating plain, the flood plains of the Ravi and the Beas and the up land plain. To its south lies an area of about 128 sq. kms which is highly dissected and is an undulating plain. Its elevation ranges from about 305 to 381 meters above sea level. It is traversed by a number of chaos and has an undulating topography.

The flood plains of the Ravi and the Beas are separated from the up land plain by sharp river cut bluffs. They are low lying, with slightly uneven topography. Sand dominates in the soil structure of the flood plains, but it diminishes in both quantity and coarseness in the upland plain. The up land plain covers a large part of the district particularly. Its elevation ranges from about 305 meters above sea level in the north-east to about 213 meters above sea level in the

south west, with a gentle gradient of about 1 metre in 1.6 km. This is the most important physiographic unit in the district.

1.3 Availability of Minerals

The minerals found in the district are building stones, foundry sand, saltpeter, etc. A brief account of the occurrence of these minerals is given below:

1.3.1 Building Material- Building material including boulders, shingle, sand, brick-earth, etc. These usually occur at the same place and are found in the ephemeral streams as well as in the perennial streams and on the hill slopes. Bricks-earth is found in enormous quantity throughout the district.

1.3.2 Foundry Sand- Occurrence of foundry sand (which includes moulding and core sand) has been reported from Dharamkot near Batala. The deposits are located 6.5 km west of Batala on the Batala-dera Baba Nanak Road. The sand is exposed on both sides of the road and extends south-wards up to the village Khan Fatta, at a distance of about 3 km from Dharamkot. The Dharamkot sand is natural moulding sand, containing about 20 percent of clay. Another deposit of natural moulding sand occurs at about 6 km from the Batala on the Batala-Qadian Road. The sand gives a yellowish tinge on the surface but is reddish brown at about one more depth. The Deposit is about 4 meters thick. At Bhagwanpur, a sand deposit occurs about 15 km west of Batala on the Dera Baba Nanak-Road. The sand deposit, about 10 km from Gurdaspur on the Gurdaspur-Naushehra Road, contains 20 per cent clay.

1.3.3 Saltpetre- Saltpetre occurs in the district at the village of Thikriwala, Lamin and Pandoriin Tahsil Gurdaspur and Dhawan, Chataurgarh and Badowal in Tahsil Batala.

1.4 Forest

The forest covers an area of 342 Square Kilometer in 2010-11 extending over 9.6 % of the total geographical area of the district.

1.5 Administrative set up

For administrative purpose, the district has been divided into 3 Tehsils namely Gurdaspur, Batala&Dera Baba Nanak and 8 sub-tehsils namely Kahuwan, Kalanaur, Dinanagar, NaushehraMajha Singh, Dhariwal, Shiri Hargobindpur, Quadian&FatehgarhChurrian. And 11 blocks namely Kalanaur, FatehgarhChurrian, Batala, Shiri Hargobindpur, Dinanagar, Kuhnuwan, Dhariwal, Gurdaspur, Quadian, Dera Baba Nank&Dorangla. As per information available from Economic & Statistical Organisation, Punjab, there are 1539 inhabited villages in the district.

2. District at a glance

S.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			31°-36' & 32°-34'
	ii) Longitude			74°-56' & 75° -24'
	iii) Geographical Area		Hectares	356000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	3
	ii) Sub-Tehsil	2011	Nos.	8
	iii) Blocks	2011	Nos.	11
	iv) Panchayat Simitis	2011	Nos.	16
	v) Nagar nigam	2011	Nos.	-
	vi) Nagar Palika	2011	Nos.	9
	vii) Gram Panchayats	2011	Nos.	1659
	viii) Inhabited villages	2011	Nos.	1539
	xi) Assembly Area	2011	Nos.	7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	12,12,995
	ii) Female	2011	Nos.	10,86,031
(B)	Rural Population			
	i) Male	2011	Nos.	8,58,429
	ii) Female	2011	Nos.	7,85,453
(C)	Urban Population			
	i) Male	2011	Nos.	3,53,566
	ii) Female	2011	Nos.	3,00,578
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	356000
	ii) Forest cover	2010-11	"	36000
	iii) Barren and uncultivable land	2010-11	"	4000
	iv) Non Agriculture Land	2010-11	"	22000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	"	8000
	vi) Net area sown	2010-11	"	286000
	vii) Area sown more than once	2010-11	"	217000
	viii) Total cropped area	2010-11	"	503000
4.	Forest			
	(i) Forest	2010-11	Hectare	36000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	'000' nos.	143.05

	ii) Buffaloes	2007	'000' nos.	281.40
B.	Other livestock			
	(a) Horses & Ponies	2007	'000' nos.	3.77
	(b) Donkeys	2007	'000' nos.	0.35
	(c) Mules	2007	'000' nos.	0.49
	(d) Sheep	2007	'000' nos.	4.33
	(e) Goats	2007	'000' nos.	10.64
	(f) Pigs	2007	'000' nos.	0.41
C	Poultry	2007	'000' nos.	3041.50
6	Transport			
A	Roads			
	(a) National Highway	2010-11	Kms	12
	(b) State Highway	2010-11	Kms	5297
	(c) Roads maintained by local bodies	2010-11	Kms	2543
7	Communication			
	(a) Telephone connection	2010-11	Nos.	67653
	(b) Post offices	2010-11	Nos.	277
	(c) Telegraph office	2010-11	Nos.	2
	(d) Telephone Exchange	2010-11	Nos.	125
	(e) Public Call Offices	2010-11	Nos.	1912
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	6
	(b) Beds in Allopathic hospitals	2011	Nos.	369
	(c) Ayurvedic Institutions	2011	Nos.	52
	(d) Homoeopathic Institutions	2011	Nos.	6
	(e) Community health centers	2011	Nos.	15
	(f) Primary health centers	2011	Nos.	40
	(g) Dispensaries	2011	Nos.	120
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	32
	(b) State Bank of Patiala	2010	Nos.	14
	(c) Punjab National Bank	2010	Nos.	50
	(d) Other Commercial Banks	2010	Nos.	149
	(e) Co-operative Banks	2010	Nos.	44
10	Education			
	(a) Primary school	2010	Nos.	1607
	(b) Middle schools	2010	Nos.	477

	(c) High schools	2010	Nos.	303
	(d) Senior Secondary Schools	2010	Nos.	256
	(e) Colleges	2010	Nos.	44
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	8
	(h) Tech. Ind. Art & Craft School	2010	Nos.	12

3. Industrial Scenario of District Gurdaspur

3.1 Existing Status of Industrial Areas in the District Gurdaspur (2014-15)

Sr. No.	Name of Ind. Area	Land acquired (In hec)	Land developed (In hec)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1.	Gurdaspur	10	10	36	31	05	26
2.	Batala	25	25	50	50	-	50
3.	Ghuman	03	03	08	08	-	08
4.	F.G. Churian	02	02	08	08	-	08
5.	Sohal	04	04	08	08	-	08

3.2 Industry at a Glance (Upto 2014-15)

Sr No	Head	Unit	Particulars
1.	Registered MSE Unit	No.	7740
2.	Registered Medium & Large Unit	No.	9
3.	Employment in MSE Sector	No.	56298
4.	Employment in Large and Medium Industries	No.	2709
5.	No. of Industrial Area	No.	5
6.	Turn over small Scale Industries	Rs. Lacs	192243
7.	Turn over Medium & Large Industries	Rs. Lacs	101871

Source: DI, Punjab

3.3 Year Wise Trend of Units Registered (2014-15)

YEAR	No. of Registered Units	Employment	Investment (Lakh Rs.)
2009-10	8465	54363	27552
2010-11	7632	54922	30536
2011-12	7671	55604	32686
2012-13	7701	55934	33889
2013-14	7740	56232	36486
2014-15	7740	56298	36523

Source: DI, Punjab

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in Distt. Gurdaspur (2014-15)

S No.	NIC Code	Name of item	Units (Nos.)	Employment (Nos.)	Investment (INR lacs)	Production (INR lacs)
1	15	MFG OF FOOD PRODUCTS & BEVERAGES	362	5003	19147.29	85868.87
2	17	MFG OF TEXTILE INCLUDING DYEING/PROCESSING	7	120	220.01	1973.97
3	18	MFG OF HOSIERY & GARMENT INCLUDING EMBROIDERY	11	129	133.28	631.20
4	19	LEATHER & LEATHER PRODUCTS	398	952	136.88	451.90
5	20	MFG OF WOOD PRODUCTS	27	698	995.25	3302.15
6	21	MFG OF PAPER & PAPER PRODUCTS	16	299	578.12	2240.04
7	22	PUBLISHING PRINTING & REPRODUCTION OF RECORDED MEDIA	73	498	187.35	927.80
8	23	MFG. OF COKE, REFINED PETROLEUM PRODUCTS & NUCLEAR FUEL, BOTTLING OF LPG	18	152	131.53	774.00
9	24	MFG OF CHEMICAL & CHEMICAL PRODUCTS	55	596	384.02	3341.14
10	25	MFG OF RUBBER & PLASTIC PRODUCTS	73	974	814.27	3632.72
11	26	MFG OF OTHER NON-METALIC MINERAL PRODUCTS	162	3264	1375.87	9952.31
12	27	MFG OF BASIC METAL	545	9757	3518.42	39429.92
13	28	MFG OF FABRICATED METAL PRODUCTS EXCEPT MACHINERY & EQUIPMENT	399	5548	935.51	6684.55
14	29	MFG OF MACHINERY & EQUIPMENT N.E.C.	645	8581	3479.32	17819.88
15	31	MFG OF ELECTRICAL MACHINERY & APPARATUS N.E.C.	202	926	379.40	2455.27
16	32	MFG. OF RADIO, TELEVISION, COMMUNICATION EQUIPMENT & APPARATUS	177	522	64.05	184.52
17	33	MFG. OF MEDICAL, PRECISION & OPTICAL INSTRUMENTS, WATCHES & CLOCKS	6	89	5.06	30.44

19	35	MFG OF OTHER TRANSPORT EQUIPMENT (CYCLE & PARTS)	29	486	72.69	419.72
20	36	MFG OF FUNITURE, MFG OF N.E.C	690	3999	1009.72	5242.36
21	37	RECYCLING	1	18	40.00	50.85
22	45	CONSTRUCTION	1	49	16.00	6.00
23	50	MAINTENACE & REPAIR OF MOTOR VEHICLE NIC 1998 CODES 50200 & 50404	252	1609	391.86	922.68
24	52	MAINTENACE & REPAIR OF PERSONAL & HOUSEHOLD GOODS NIC 1998 CODES 52601 TO 09	1281	5231	780.55	1850.09
25	55	HOTEL AND RESTAURANTS	2	23	51.00	36.05
26	63	COLD STORAGE	4	31	206.95	393.68
27	64	POST & TELECOMMUNICATION	8	2	0.80	2.58
28	72	COMPUTER & RELATED ACTIVITES	7	23	13.83	26.65
29	74	OTHER BUSINESS ACTIVITES (NIC 1998 CODES 74131-33, 221,300,941-42, 950, 93&94	99	367	260.79	611.01
30	93	OTHER SERVICE ACTIVITES	7	86	7.10	16.12
	SUB TOTAL SMEs		5557	50032	35336.92	189278.47
	Artisan Units (Non SME)		2183	6266	1186.26	2964.51
	Total		7740	56298	36523	192243

Source: DI, Punjab

3.5 Large Scale Industries / Public Sector undertakings

3.5.1 List of the Large Scale Enterprises/PSUs:

- M/s New Egerton Woolens mills Branch, G.T. Road Dhariwal, Gurdaspur
- M/s The Batala Co-operative Sugar Mills Ltd., Batala
- M/s Punjab State Co-operative Milk Products Federation Limited Cattle Feed Plant, V.P.O. Ghaniake Bangar, Tehsil Batala.
- M/s Gurdaspur Co-operative Sugar Mills Limited, G.T. Road Paniar, Gurdaspur
- M/s The Gurdaspur District Co-operative Milk Producers Union Limited, Milk Plant Gurdaspur
- M/s Abhinav Cot Spin limited Focal Point, Batala
- M/s KisanDudhUdyog Limited, VillThriwal, Tehsil Batala, Gurdaspur

3.5.2 Major Exportable Items:

Major exportable items under large scale industries are Rice, Sugar and Knitting Yan etc.

3.5.3 Growth Trends:

In recent past decade, the investment in large scale sector was observed in the field of Sugarmills & Rice mills etc. The growth trends are very slow due to Chinese bulk imports.

3.5.4 Vendorisation / Ancillarisation of the Industry

The major investment in large sector is in agro & food sector for which bulk purchases are made from local suppliers. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.6 Medium Scale Enterprises

3.6.1 List of the units of Medium Scale Enterprises:

- M/s J.R. Agro Tech (P) Ltd. Dadwan Road, Vill. Awakha

3.6.2 Major Exportable Items

The major exportable items are Rice/Basmati Rice

3.7 Service Enterprises

3.7.1 Existing Service Sector:

The service industry of Gurdaspur district mainly includes repair & maintenance of personal and house hold goods, Computer Education Center & related activities, Hotel Restaurant services, Telecommunications, Supporting and auxillary activities and other business activities etc.

3.7.2 Potentials areas for service industry

- Hotel & Restaurant services
- Computer Education
- Designer Boutique
- Beauty & Health care
- Coaching Centers
- Transportation
- Mobile Repairing
- Printing
- Maintenance of personal and house hold goods
- Repair of Motor Vehicles
- Repair of Agriculture Implements

3.8 Unregistered for New MSMEs

The data on unregistered sector in Gurdaspur district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of repair of personal and household goods units and agricultural implements based micro units. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Food & Beverages, Readymade Garments & Hosiery, Wooden Products, Paper Products & Printing, Leather Goods, Rubber & Plastic Products, Chemical & Chemical Products, Non-metallic Mineral Products, Mechanical Products, Electrical Machinery & Apparatus, Machinery & Parts, Repair & Services and Transport Equipment & Parts etc.

3.9 Potential for New MSMEs

- Biscuits And Bakery Products
- Ice Cream & Ice Candy
- Wooden Furniture & Fixtures
- Paper Bags
- Confectionery Items
- Tyre Retreading
- Steel Furniture
- Parts of Industrial Machinery
- Packaging Materials
- Agriculture Implements
- General Engg Workshop
- Milk Products
- Book Binding
- Tissue Paper Napkins
- Cement Bricks & Blocks
- Building Hardware Items
- Rolling Shutters
- Cosmetics

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail of Major Clusters

4.1.1 Manufacturing Sector

The district has identified following clusters.

1. Batala Machine Tools, Batala
2. Foundry Cluster, Batala

4.1.2 Service Sector:

Repair & Service of Household items and Agriculture implements

4.2 Details for Identified cluster:

The district has no new identified cluster

5. General issues raised by industry association during the course of meeting

- Problem of Competition from other neighboring states like J&K and H.P. they provide special package.
- Drug problems among youths
- No direct rail link between Batala and major cities of the country.
- Discouragement to CGTMSE scheme by banks
- Lack of Finances

6. Prospects of Training Programmes (2016-17)

S.No.	Programmes	Subject	Proposed programmes
1	ESDP	IT, Fashion Designing, Beauty & Health Care	Will be conducted as per sanction received from Headquarter
2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc	Will be conducted as per sanction received from DC-MSME
4	EDP	General	--do--
5	IMC	Self Employment Opportunities	--do--

7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme for Batala Machine Tools & Foundry Cluster
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units shall be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	Capacity Building & strengthening of data base	-
6	International cooperation	The industrial associations shall be motivated to participate in international trade fairs, explore international markets and receive the benefits under the scheme
7	TREAD for women	-
8	VDP	State Level Vendor Development Programme shall be conducted to promote vendorisation / ancillarisation in the district
9	National Awards	The competent MSME units shall be motivated to apply for National Awards for their outstanding performance
10	NMCP schemes	
a	Lean Manufacturing	-
b	Design Clinic	MSEs shall be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs shall be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly.
d	QMS/QTT	The awareness on the QMS/QTT shall be created
e	Tech. & Quality Up - gradation support	The MSEs shall be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	ICT	-

g	Bar Code	The MSEs shall be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made.
h	IPR	The awareness on the scheme shall be created in different clusters
i	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs shall be persuaded.

8. Institutional Support

S.No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Online registration of Udyog Adhaar Number
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance