



Brief Industrial Profile
Of
District
HOSHIARPUR



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1. General Characteristics of the District

Hoshiarpur is said to be formed by Hargobind and Ram Chand Diwas of Emperor Mohammad Tuglak. Presently, the district comprises of 4 tehsils namely Hoshiarpur, Dasuya, Garh Shankar and Mukerian.

Due to hereditary skill of inlay/lacquer work, the handicraft of the district has earned a good name in national and international markets. The district is very rich in forest resources which are 34.15% of the total area of the district. It has Beas river in North West.

1.1 Location & Geographical Area

The district Hoshiarpur lies in North-East of the Punjab in Jalandhar Division. It is bounded by district Gurdaspur in West; district Kapurthala & Jalandhar in South West district Nawashahr and Ludhaina in South; district Rupnagar and Himachal Pradesh in East.

1.2 Topography

Topographically, the district can be divided into three broad regions. First region is constituted by flood plains comprising Dasuya, Tanda and Mukerian block. This is the most plains fertile area of the district covering one fourth of the geographical area. It has wide spread irrigational facilities, paddy, wheat, maize and sugarcane are the main crops in the region.

The second region is the Kandi belt comprising Hoshairpur-II, Bhunga, Talwara blocks and parts of Dasuya block. The Kandi area is located at the foot of Shivalik hills and covers the sub-mountainous undulating plain with a slop of 16 meters per kilometer which progressively decreases towards the west side of the district. There is acute shortage of water in this area. The region is plagued by soil erosion caused by the rivulets passing through it which are flooded during rainy season. The Kandi belt constitutes about more than one half of the total geographical area of the district of which two-third area is sown under rain fed conditions. Maize and wheat are the major crops of this region.

The third region comprises Hoshiarpur-I, Mahilpur and Garh Shankar blocks. Located on the beds of lower Shivalik, these are undulating plains with relatively low slope decreasing up to 4 meters per kilometers. This belt also faces water shortage due to sandy soil. This area is suitable for maize, sugarcane and paddy crops. Of late, potato, sunflower, maize & vegetables cropping pattern in the vast area of this region.

1.3 Availability of Minerals

131 White quartzite Fragments—Huge deposits of white quartzite fragments have been located in Garhshankar area of District Hoshiarpur. Investigations carried out by the State and the Central departments have proved the existence of about 4.53 million tons of white quartzite fragments.

132 Calcareous Tufa—Isolated pockets of calcareous tufa have also been located in the Birampur and Hajipur area of Tahsil Garhshankar. So far about 1.6 million tons of calcareous tufa deposits

have been proved to exist in this area. The presence of shells of invertebrates confirms it to be of fresh water origin.

133 Coal—Occurrence of coal has been reported in Ramtawali and Dholbaha area of the district.

134 Clays—Besides the above minerals, thin beds of good quality industrial clays have also been found in Shiwaliks formation exposed in Garhshankar area of the district.

135 Building Materials—The boulder and gravel are found in the various ephemeral streams as well as in perennial streams. These are found around Jaijon, Garhshankar and Talwara area of the district.

Sand used as building material is found in the villages, viz. Jadu Janda, Nasrala, Daewal, Sukhiabad (Bhangi Cho), Baupur and Mandial. Brick earth is found in huge quantities throughout the district except in the hilly areas and sandy tract.

1.4 Forest

The forest of 1148 sq. km. is covered, private and unclassified forest, which is 34.11% of the total area of the district. It shows that the district is rich in forest resource. The forest range has one sanctuary at Rehmapur, Takhni in Bhunga block in which *Samphar*, *wild pig.*, *Cheetah* and *peacock* are found.

1.5 Administrative set up

For administrative purpose, the district has been divided into 4 Tehsils namely Hoshairpur, Dasuya, Mukerian & Garh Shankar and 10 blocks namely Hoshiarpir-I, Hoshairpur-II, Bhunga, Tanda, Dasuya, Mukerian, Talwara, Hajipur, Mahilpur & Garh Shankar. As per information available from Economic & Statistical Organization, Punjab, there are 1387 inhabited villages in the district.

2. DISTRICT AT A GLANCE

Sr. No.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			30° 9' & 32° 5'
	ii) Longitude			75° 32' & 76° 12'
	iii) Geographical Area		Hectares	340000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	4
	ii) Sub-Tehsil	2011	Nos.	6
	iii) Blocks	2011	Nos.	10
	iv) Gram Panchayats	2011	Nos.	1362
	v) Inhabited villages	2011	Nos.	1387
	vi) Assembly Area	2011	Nos.	7
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	8,06,921
	ii) Female	2011	Nos.	7,75,872
(B)	Rural Population			
	i) Male	2011	Nos.	6,32,251
	ii) Female	2011	Nos.	1,74,670
(C)	Urban Population			
	i) Male	2011	Nos.	6,15,718
	ii) Female	2011	Nos.	1,60,154
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	340000
	ii) Forest cover	2010-11	Hectare	108000
	iii) Barren and uncultivable land	2010-11	Hectare	1000
	iv) Non Agriculture Land	2010-11	Hectare	29000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	Hectare	2000
	vi) Net area sown	2010-11	Hectare	200000

	vii) Area sown more than once	2010-11	Hectare	157000
	viii) Total cropped area	2010-11	Hectare	357000
4.	Forest			
	(i) Forest	2010-11	Hectare	108000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	'000' nos.	126.54
	ii) Buffaloes	2007	'000' nos.	232.94
B.	Other livestock			
	(a) Horses & Ponies	2007	'000' nos.	1.24
	(b) Donkeys	2007	'000' nos.	0.45
	(c) Mules	2007	'000' nos.	0.42
	(d) Sheep	2007	'000' nos.	1.06
	(e) Goats	2007	'000' nos.	15.29
	(f) Pigs	2007	'000' nos.	0.63
C	Poultry	2007	'000' nos.	629.15
6	Transport			
	Roads			
	(a) National Highway	2010-11	Kms	34
	(b) State Highway	2010-11	Kms	4629
	(c) Roads maintained by local bodies	2010-11	Kms	642
7	Communication			
	(a) Telephone connection	2010-11	Nos.	102893
	(b) Post offices	2010-11	Nos.	405
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	102
	(e) Public Call Offices	2010-11	Nos.	2030
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	9
	(b) Beds in Allopathic hospitals	2011	Nos.	552
	(c) Ayurveda Institutions	2011	Nos.	44
	(d) Homoeopathic Institutions	2011	Nos.	7

	(e) Community health centers	2011	Nos.	9
	(f) Primary health centers	2011	Nos.	32
	(g) Dispensaries	2011	Nos.	93
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	22
	(b) State Bank of Patiala	2010	Nos.	18
	(c) Punjab National Bank	2010	Nos.	58
	(d) Other Commercial Banks	2010	Nos.	119
	(e) Co-operative Banks	2010	Nos.	65
10	Education			
	(a) Primary school	2010	Nos.	1303
	(b) Middle schools	2010	Nos.	278
	(c) High schools	2010	Nos.	200
	(d) Senior Secondary Schools	2010	Nos.	175
	(e) Colleges	2010	Nos.	29
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	4
	(h) I.T.Is	2010	Nos.	7

3. Industrial Scenario of District Hoshiarpur

3.1 Existing Status of Industrial Areas in the District Hoshiarpur (2014-15)

Sr. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area Hoshiarpur	10	10	75	75	Nil	75
2.	R.I.E. Dasuya	2	2	8	7	1	7
3.	R.I.E. Hariana	2	2	7	4	3	3

Source:- DIC, Hoshiarpur

3.2 Industry at a Glance (up to 2014 -15)

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	6570
2.	Registered Medium & Large Unit	No.	21
3.	Employment in SME Sector	No.	32917
4.	Employment in Large and Medium Industries	No.	16606
5.	No. of Industrial Area	No.	03
6.	Turn over small Scale Industries	Rs. Lacs	53930.93
7.	Turn over Medium & Large Industries	Rs. Lacs	741958.62

Source: DI, Punjab

3.3. Year Wise Trend of Units Registered (up to 2014 -15)

YEAR	No. of Registered Units	Employment	Investment (Lakh Rs.)
Up to 2009-10	6467	29364	17795.00
2010-11	6480	31501	19582.00
2011-12	6487	31617	19866.00
2012-13	6504	31857	21064.22
2013-14	6570	32274	23500.22
2014-15	6570	32917	23439.27

Source: DI, Punjab

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in the District (up to 2014-15)

NIC Code No. (2 digit)	Type Of Industry	Units (No.)	Employment (No.)	Inv. (Rs Lakh.)	Prod. (Rs. Lakh)
15	Mfg of Food products & Beverages	469	2584	3001.60	12539.77
17	Mfg of Textiles	9	106	167.20	467.58
18	Mfg of Hosiery & Garment including Embroidery	6	28	25.20	39.60
19	Leather & Leather Products	308	1166	350.60	900.00
20	Mfg of Wood Products	88	771	1236.80	1662.20
21	Mfg of paper and paper products	44	482	330.04	910.80
22	Publishing printing and reproduction of recorded media	73	498	187.35	927.80
23	Mfg of coke, Refind petroleum products & Nuclear Fuel, bottling of LPG	3	28	34.60	91.58
24	Mfg of chemical and chemical products	123	1443	2028.13	3664.00
25	Mfg of rubber and plastic products	57	862	954.22	2741.60
26	Mfg of other Non-Metallic Mineral products	54	2145	917.00	3262.20
27	Mfg of Basic metals	14	217	501.11	882.90
28	Mfg of Fabricated metal products Except Machinery & Equipment	557	3145	2396.88	6293.00
29	Mfg of Machinery and Equipment NEC	42	522	725.10	1604.65
30	Office, Accounting Computing Machinery	1	7	20.00	22.50
31	Mfg of Electrical machinery and apparatus NEC	30	298	124.10	393.30
32	Mfg of Radio Television and communication equipment & apparatus	4	28	28.10	36.80
33	Mfg of medical, precision and optical instruments, watch and clock	1	12	24.77	28.50
34	Mfg of Motor Vehicles, Trailers & Semi-Trailers & Parts	15	165	536.80	1600.80
35	Mfg and other Transport Equipment (Cycle & Parts)	1	20	50.10	45.20
36	Mfg. of Furniture, N.E.C.	524	2747	1918.10	3159.50
50	Mtc. & Repair of motor vehicle and m/cycle, scooter.	144	1018	1238.20	806.10
52	Maintenance and repair of personal and house hold good	718	4053	1875.22	4205.35
63	Cold Storage	35	711	1152.80	1812.60
64	Post and Telecommunications	2	9	6.10	23.50
72	Computer and related activities	4	27	41.10	32.10
74	Other Business activities	6	25	32.50	47.70
Total		3332	23117	19903.72	48201.63
Artisan Unit (Non SIDO)		3238	9800	3535.55	5729.30
G. Total		6570	32917	23439.27	53930.93

Source: DIC Hoshiarpur

3.5 Large & Medium Scale Enterprises/Public Sector undertakings

3.5.1 List of Large and medium Scale Enterprises/PSUs:

1. M/s Mahavir Spining Mills Ltd. Phagwara Road, Hoshiarpur .
2. M/s Mahavir Spining mills Ltd., Mercerised Division, Hoshiarpur
3. M/s Hawkins Cookers Ltd., Phagwara Road, Hoshiarpur
4. M/s Hoshiarpur District Co-operative Milk Products Ltd., Ajjowal, Hoshiarpur
5. M/s Usha Martians Ltd., Chohal, Hoshiarpur
6. M/s The Kakkar Complex Steels Pvt. Ltd., Chak Gujran, Hoshiarpur
7. M/s Amrit Papers Ltd., Saila Khurad, Garshankar, Hoshiarpur
8. M/s JCT Mills Ltd., Filament Divison, Chohal, Hoshiarpur
9. M/s Reliance Industries Ltd., Chohal, Hoshiarpur (Unit-I)
10. M/s Hindustan Petroleum Corporation, Ltd. Dhaha, Hoshiarpur
11. M/s GNA Axles pvt. Ltd., Mehtiana, Hoshiarpur (Unit-I)
12. M/s GNA Duraparts Pvt. Ltd., Mehtiana, Hoshiarpur (Unit-II)
13. M/s Indian Sucrose ltd. Mukerian, Hoshiarpur
14. M/s Reliance Industries ltd. Chohal, Hoshiarpur (Unit-II)
15. M/s A B Sugar Ltd., Randhawa, Dasuya, Hoshiarpur
16. M/s International Tractor Ltd. Chak Gujran, Hoshiarpur
17. M/s Green Cone Environs Pvt. Ltd., saila khurd, Hoshiarpur
18. M/s Clean Plast, Nasrala, Hoshiarpur
19. M/s A. B. Distillery, Randhawa, Dasuya, Hoshiarpur
20. M/s Punjab Agro Juice Ltd., Jahan Khellan, Hoshiarpur
21. M/s GNA Duraparts, Mehtiana, Hoshiarpur (Unit-III)
22. M/s Double Barrel Jean India Pvt. Ltd., Tuto Mazara, Mahilpur, Hoshiarpur
23. M/s Aay Ess Silk Mills Pvt. Ltd., Chak Gujran, Hoshiarpur
24. M/s Asian Lignin Pvt. Ltd., Saila khurd, Garshankar, Hoshiarpur

3.5.2 Major Exportable Items:

Major exportable items under large/medium industries are, Tractor Parts, Auto Parts, Pressure Cookers, Sewing thread, Handicrafts/Wooden handicrafts (inlay/lacquer) etc.

3.5.3 Growth Trends:

In recent past the major developments in the district are observed in Agriculture Implements, Tractor parts & Auto parts etc.

3.5.4 Vendorisation/Ancillarisation of the Industry:

- Pressure Cooker parts
- Tractor Parts

The more investment in large & medium sectors will provide more opportunities for vendorisation in MSE sector.

3.6 Service Enterprises

3.6.1 Existing Service Sector:

The service industry of Hoshiarpur mainly includes Entertainment Services, Cable/DTH Services, Printing, Binding & Lamination, Welding Works, Photocopy Services, Motor Binding & Computer Repairing, Cycle/motor cycle repairing, Skin and Hair Care (Beauty Parlour), Book Binding, Tractor Servicing, Shoe Repairing, Repair & servicing of Electrical Appliances, Repair & Servicing of refrigerators/electronics Goods, Repairs of Agricultural Implements etc.

3.6.2 Potentials areas for service industry

- Repairing of Electrical goods
- Repair of Agriculture Implements
- Computer Education
- Designer Boutique
- Beauty & Health care (Beauty Parlor)
- Coaching Centers
- Transportation
- Mobile Repairing
- Printing
- TV/Cable/DTH Services

3.7 Unregistered Sector

The data on unregistered sector in Hoshiarpur district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of repair & maintenance of house hold items, Repair of Computer/electronic/electrical related units, Beauty Parlor, Computer Educations, Coaching Centers, Health Care Centers etc.

3.8 Potential for New MSMEs

The potential areas for new MSME are Biscuits And Bakery Products, Ice Cream & Ice Candy, Wooden Furniture & Fixtures, Paper Bags, Confectionery Items, Tyre Retreading, Steel Furniture, Parts of Industrial Machinery, Wires And Cables, Paint & Varnish, Packaging Materials, Agriculture Implements, General Engg Workshop, Milk Products, Cement Bricks & Blocks, Building Hardware Items, Rolling Shutters, Cosmetics, Blow moulded Goods Viz. Water Cans, Bottles, Steel Wire & Ropes, Alloy Steel, Paper, Polyester Staple fibers, Axle Shafts, Rear Axles, Sugar, Tractors & Tractor Parts, Wheel Piston etc.

4. Existing Clusters of Micro & Small Enterprise

4.1 Detail of Major Clusters

4.1.1 Manufacturing Sector

The district has identified following one cluster.

- Tractor /Auto Parts Cluster, Hoshiarpur

4.1.2 Service Sector:

The district has no identified cluster

4.2 Details for Identified cluster:

4.2.1 Name of the Cluster: *Advance Engineering Solution* Focal point, Hoshiarpur

1	Principal Products manufactured in the Cluster	Tractor part, Hoshiarpur
2	Name of the SPV	Advance Engineering Solution
3	No. of Functional units in the cluster	55
4	Turnover of the Cluster	25000 Lakh.
5	Value of Exports from the Cluster	5000 Lakh
6	Employment in Cluster	Direct 2210 Indirect 5150
7	Average investment in plant & machinery	2.25 Lakh
8	Major Issues/requirement	Need of Common Facility Centre, Testing facilities, Energy efficient technologies, Inland Container Depot etc. Mini Tools Room, Design Centre, etc.
9	Presence of capable institutions	I.T.I. & Polytechnic College
10	Thrust Areas	Auto Parts
11	Problem & Constrains	Using absolute technology and conventional machinery which required more labour

4.2.2 Present Status of the Cluster: Under Consideration

5. General issues raised by Industrial Association of Hoshiarpur

- Insufficient supply of power.
- High rate of electricity charges.
- Insufficient supply of skilled labour/unskilled labour.
- Industrial Focal Points should have proper water & sewerage facilities, better roads and proper street lights etc.
- The branch level officers of Banks and other financial institutions should have proper awareness about the schemes being implemented by central and state government for the benefit of MSE sector.

6. Prospects of training Programmes (2016-17)

S. No.	Programmes	Subject
1	ESDP	Computer Accountancy, Webpage Designing and website maintenance, Computer Hardware Maintenance & Networking, Garments manufacturing, Soft Toys making, Food Processing, Graphics Design, CNC Milling & Turning, Conventional Turning, Milling & Grinding etc.

2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc
3	EDP	General
4	IMC	Self-Employment Opportunities

7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme for Tractor Parts/Auto Parts Cluster will be organized.
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units will be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	International cooperation	The industrial associations will be motivated to participate in international trade fairs, explore international markets and receive the benefits under the scheme
6	VDP	One State Level Vendor Development Programme will be conducted to promote vendorisation / ancillarisation in the district
7	National Awards	The competent MSME units will be motivated to apply for National Awards for their outstanding performance
8	NMCP schemes	
a	Design Clinic	MSEs will be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
b	Marketing Assistance & Tech. Up gradation	MSEs will be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals will be provided accordingly.
c	QMS/QTT	The awareness programme on the QMS/QTT will be organized
d	Tech. & Quality Up - gradation support	The MSEs will be motivated to go for quality certification. The units having national/international certification will be reimbursed under the scheme
e	Bar Code	The MSEs will be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes will be made.

f	IPR	The awareness on the scheme will be made in different clusters
g	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs will be persuaded.

8. Institutional Support

S. No.	Name of agencies	Type of assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Assisting MSMEs in filing Udyog Aadhaar Memorandum (UAM) registration
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development	Marketing /Export Assistance