



Brief Industrial Profile  
Of  
District  
**JALANDHAR**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Micro, Small & Medium Enterprises Development Institute  
Govt. of India, Ministry of MSME  
Industrial Area-B, Partap Chowk  
Ludhiana-141003

Ph: 0161-2531733-34-35, Fax: 0161-2533225  
Website: [www.msmedildh.gov.in](http://www.msmedildh.gov.in) e-mail: [dcdi-ludhiana@dcmsme.gov.in](mailto:dcdi-ludhiana@dcmsme.gov.in)

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## **1. General Characteristics of the District**

The district is named after Jalandhar, a demon king, who finds a mention in the *Puranas* and *Mahabhart*. According to another legend, Jalandhar was the capital of the kingdom of lav, son of Rama. According to yet another version Jalandhar is said to have derived its name from the vernacular term '*Jalandhar*' means area inside the water, i.e. tract laying between the two rivers Satluj and Beas, still another name of Jalandhar had been *Trigartha*, as it was waters by three rivers, Satluj, Beas and Ravi.

### **1.1 Location & Geographical Area**

**Jalandhar** provides complete information on the location of the city, its climatic conditions and the economic importance of the city. Spread over a huge area of 3,401 sq. km, Jalandhar is situated between the fertile agricultural land of River Beas and Sutlej. An important commercial hub of Punjab, Jalandhar is placed at a distance of 146 km from Chandigarh. Geographically, Jalandhar is characterized in the dry weather belt and is suitable for cultivating wheat and sugar cane.

### **1.2 Topography**

The topography of the District is typical representative of an Alluvial plain, it owes its origin to the aggravation work of the Sutlej River. The alluvium deposited by the river has been worked over by the wind which gave rise to a number of small dunes and sand mounds. Most of these dunes have been levelled by the brave hard working agriculturists of the district.

The District can be divided into :

1. The flood plain of the Sutlej
2. The up land plain

### **1.3 Availability of Minerals**

The District is poor as regards mineral wealth. District is typical representative of an Alluvial plain, it owes its origin to the aggravation work of the Sutlej River. The alluvium deposited by the river has been worked over by the wind which gave rise to a number of small dunes and sand mounds. A few minor minerals are, however, found.

**1.3.1 Kankar**—It is massive, hard and compact nodular calcareous material light grey to dark grey. Sand, silt and clay are found associated with *kankar*. It occurs mostly in the form of isolated beds and pockets. It can be used for white washing and road metaling.

**1.3.2 Saltpetre** —Saltpetre is a general trade name for all the nitrates of sodium, potassium and calcium. Nitrates of potassium are known as nitre of saltpetre whereas those of sodium are called sodanitre, caliche or chile saltpetre. Well saltpetre or notrocalcite is the nitrate of Ca. It is seen that like any other crop saltpetre also grows. It appears on the surface as an alkaline efflorescence during summer month. It is used in manufacture of gun powder, preparation of agricultural fertilizers, etc.

**1.3.3 Alkaline Earth.** —Some brick earth and foundry sands are reported from the district.

## **1.4 Forest**

An area of 6000 hectares is covered under reserved, protected, private and unclassified forests. It shows that the district is lacking in forest resource. The main species of plants in district are Eucalyptus, Shisham, Kikar and Poplar etc.

## **1.5 Administrative set up**

For administrative purpose, Jalandhar District consist of 5 tahsils/subdivisions namely Jalandhar I (Sub-Tehsil Adampur), Jalandhar II (Sub-Tehsil Kartarpur, Bhogpur), Nakodar, Phillaur & Shakot. Besides, there are 4 sub-tehsils (Adampur, Bhogpur, Kartarpur, and Goryan Nurmahal), The district is divided into 12 development blocks, viz, Jalandhar East, Jalandhar West, Bhogpur, Adampur, Nawashahr, Banga, Aur, Nakodar, Shahkot, Phillaur, Nurmahal and Rurka Kalan. According to 1991 Census, the district had 1,256 villages, (uninhabited 17 and inhabited 1,239).

## 2. DISTRICT AT A GLANCE

S.	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical Features</b>			
(A)	Geographical Data			
	i) Latitude			30 <sup>0</sup> - 34' to 31 <sup>0</sup> - 01' North
	ii) Longitude			75 <sup>0</sup> - 18' to 76 <sup>0</sup> - 20' East
	iii) Geographical Area		Hectares	266000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	5
	ii) Sub-Tehsil	2011	Nos.	7
	iii) Blocks	2011	Nos.	11
	iv) Panchayat Simitis	2011	Nos.	10
	v) Nagar Nigam	2011	Nos.	1
	vi) Nagar Palika	2011	Nos.	10
	vii) Gram Panchayats	2011	Nos.	184
	viii) Inhabited villages	2011	Nos.	1256
	xi) Assembly Area	2011	Nos.	9
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	1140536
	ii) Female	2011	Nos.	1041217
(B)	Rural Population			
	i) Male	2011	Nos.	539021
	ii) Female	2011	Nos.	491696
(C)	Urban Population			
	i) Male	2011	Nos.	501156
	ii) Female	2011	Nos.	430827
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	266000
	ii) Forest cover	2010-11	Hectare	6000
	iii) Barren and uncultivable land	2010-11	Hectare	-
	iv) Non Agriculture Land	2010-11	Hectare	24000
	v) Misc. ( Cultivable waste & Fallow land)	2010-11	Hectare	-
	vi) Net area sown	2010-11	Hectare	236000
	vii) Area sown more than once	2010-11	Hectare	171000
	viii) Total cropped area	2010-11	Hectare	407000
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Hectare	6000
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Th Nos.	120.73
	ii) Buffaloes	2007	Th Nos.	248.99
B.	<b>Other livestock</b>			
	(a) Horses & Ponies	2007	Th Nos.	1.11
	(b) Donkeys	2007	Th Nos.	0.04

	(c) Mules	2007	Th Nos.	0.11
	(d) Sheep	2007	Th Nos.	2.45
	(e) Goats	2007	Th Nos.	13.96
	(f) Pigs	2007	Th Nos.	0.73
C	<b>Poultry</b>	2007	Th Nos.	2885.08
6	<b>Transport</b>			
A	Railways			
	Length of rail line	2010-11	Kms	73
B	Roads			
	(a) National Highway	2010-11	Kms	69
	(b) State Highway	2010-11	Kms	4036
	I Roads maintained by local bodies	2010-11	Kms	3593
7	<b>Communication</b>			
	(a) Telephone connection	2010-11	Nos.	135547
	(b) Post offices	2010-11	Nos.	373
	I Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	124
	(e) Public Call Offices	2010-11	Nos.	1332
8	<b>Public Health</b>			
	(a) Allopathic Hospital	2011	Nos.	6
	(b) Beds in Allopathic hospitals	2011	Nos.	662
	(c) Ayurvedic Institutions	2011	Nos.	32
	(d) Homoeopathic Institutions	2011	Nos.	8
	(e) Community health centers	2011	Nos.	11
	(f) Primary health centers	2011	Nos.	28
	(g) Dispensaries	2011	Nos.	110
9	<b>Banking Sector</b>			
	(a) State Bank of India	2010	Nos.	60
	(b) State Bank of Patiala	2010	Nos.	32
	I Punjab National Bank	2010	Nos.	77
	(d) Other Commercial Banks	2010	Nos.	341
	(e) Co-operative Banks	2010	Nos.	72
10	<b>Education</b>			
	(a) Primary school	2010	Nos.	1025
	(b) Middle schools	2010	Nos.	183
	I High schools	2010	Nos.	147
	(d) Senior Secondary Schools	2010	Nos.	190
	(e) Colleges	2010	Nos.	36
	(f) Universities	2010	Nos.	1
	(g) Polytechnic Institutions	2010	Nos.	5
	(h) Tech. Ind. Art & Craft School	2010	Nos.	8
	(i) I.T.Is	2010	Nos.	3

## 3.0 INDUSTRIAL SCENARIO OF THE DISTRICT

### 3.1 Existing Status of Industrial Areas in the District (2014-15)

S. No.	Name of Ind. Area	Land acquired	No of Plots	No. of Allotted Plots	No. of vacant Plots
1	Industrial Area, Jalandhar	130.50 acres	389	389	-
2.	Industrial Estate, Jalandhar	5.30 acres	40	40	-
3.	Industrial Development Colony, Jalandhar	19.70 acres	99	99	-
4.	Industrial Focal Point, (including Focal point extn.) Jalandhar City	305.00 acres	153	153	-
5.	Sports & Surgical Goods Complex, Jalandhar City	52.75 acres	196	196	-
6.	Leather Complex, Jalandhar City	222.30 acres	440	440	-
7.	I.D.C, Jalandhar City	19.70 acres	99	99	-
8.	Industrial Estate, Adampur	3 acres 7k15m	8	8	-
9.	Rural Industrial Estate, Nakodar	3 acres 9m	9	9	-
10.	Industrial Estate, Rurka Kalan	3acres 10m	10	10	-

k= kanals , m = marlas

### 3.2 Industry at a Glance ( Up to 2014-15)

Sr. No.	Head	Unit	Particulars
1.	Registered Micro & Small Unit	No.	20306
2.	Registered Medium & Large Unit	No.	20
3.	Employment in MSE Sector	No.	154986
4.	Employment in Large and Medium Industries	No.	6045
5.	No. of Industrial Areas	No.	10
6.	Turnover of MSE Sector	Rs. Lakh	380845.00
7.	Turnover of Large & Medium Sector	Rs. Lakh	142563.01

### 3.3 Year Wise Trend of Units Registered (Upto 2014 -15)

Year	No. of Registered Units	Employment	Investment (Lakh Rs.)
2010-11	19444	131982	100422.00
2011-12	19334	139152	122501.00
2012-13	19735	143903	140113.91
2013-14	20295	154724	178072.93
2014-15	20306	154986	189119.41

Source: DI, Punjab

### 3.4 Details of Existing Micro & Small Enterprises and Artisan Units in District (up to 2014-15)

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
15	Mfg. of Food Products Beverages	757	7491	10970.47	40342.45
17	Mfg. of Textiles	392	3307	2879.51	16503.22
18	Mfg. of Hosiery & Garments including embroidery	364	4007	3216.50	18687.21
19	Leather & Leather Products	1037	8457	20523.30	29829.24
20	Mfg. of Wood Products	647	4148	2426.89	4009.11
21	Mfg. of Paper & Paper Products	258	2387	2024.77	4730.59
22	Printing / Publishing	344	2383	5591.79	4584.58
23	Coke & Refined Petroleum Prod.	36	134	95.05	307.88
24	Chemicals & Chemical Products	597	3306	3335.75	10198.84
25	Rubber & Plastic Products	610	5794	9720.06	25572.62
26	Other Non-Metallic Products	240	2089	1655.54	6747.30
27	Basic Metals	790	11905	23607.52	47143.98
28	Fabricated Metal Products	2600	38224	47957.56	20276.34
29	Machinery & Equipment	1479	15668	16287.56	50583.79
30	Office, Accounting & Computing Machinery	8	34	11.70	55.90
31	Electrical Machinery & Apparatus	332	3795	4523.86	15059.74
32	Radio TV Communication Equip.	85	477	107.99	595.79
33	Medical Precision & Optical etc.	117	2431	1366.26	2490.63
34	Motor Vehicles Trailers etc. & Parts	230	4002	4947.47	12614.68
35	Mfg. of other Transport	107	707	1454.11	3901.33



	Equipment				
36	Mfg. of Furniture Mfg. N.E.C	1888	17582	14013.30	35283.32
37	Recycling	12	296	996.06	322.07
50	Maintenance & Repair of Motor Vehicle.	613	1426	1434.57	3751.59
52	Maintenance & Repair Household	53	401	2347.70	6377.20
63	Cold Storage	8	164	134.00	484.08
64	Cable T.V.	42	262	1070.45	1639.91
72	IT Services	42	262	1070.45	1639.91
74	Computer Designing	77	486	792.72	618.02
93	Other Service Activities	50	344	1514.69	3412.04
<b>Sub Total</b>		<b>13815</b>	141969	186077.60	367763.36
Artisan Units (Non-SIDO)		6491	13017	3041.81	13081.64
<b>Grand Total</b>		<b>20306</b>	<b>154986</b>	<b>189119.41</b>	<b>380845.00</b>

Source: DI, Punjab

### 3.5 Large Scale Enterprises / Public Sector Undertakings:

#### 3.5.1 List of Large Scale Enterprises/PSUs:

No Large Scale Unit exists in district as per DIC, Jalandhar.

#### 3.5.2 Major Exportable Items:

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#### 3.5.3 Growth Trends:

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#### 3.5.4 Vendorisation/ Ancillarisation of the Industry:

There is no large scale unit in the district. The investment in large sector shall provide opportunities for vendorisation in MSE sector.

### 3.6 Medium Scale Enterprises

#### 3.6.1 List of Medium Scale Enterprises:

S.No.	Name of the Unit
1.	M/s. Krishna Engineering Works, Ladowali Road, Jalandhar.
2.	M/s. Artigine Tannery, Leather Complex, Jalandhar.
3.	M/s. Satluj Motors, Kapurthala Road, Jalandhar.
4.	M/s. Dhillon Cool Drinks, Phillaur, Distt Jalandhar
5.	M/s. Bhogpur Suggar Mills, Bhogpur, Distt. Jalandhar.
6.	M/s. Markfed Canaries, G.T. Road, Jalandhar.

7.	M/s. Nakodar Suggar Mills, Nakodar, Distt. Jalandhar.
8.	M/s. Bawa Skin Company, Nakodar Road, Jalandhar.
9.	M/s. Hindustan Hydraulic, G.T. Road, Jalandhar.
10.	M/s. Capson Industry, G.T. Road, Jalandhar
11.	M/s. Shital Fabric, Focal Point, Jalandhar
12.	M/s. Shital Reminning, Focal Point, Jalandhar.
13.	M/s. Leader Valves Ltd., Industrial Area, Jalandhar
14.	M/s. J.M.P. Manufacturing Company, Sodal Road, Jalandhar.
15.	M/s. G.N.Udyog, Vill. Bandala, Distt. Jalandhar.
16.	M/s. G.N. Duty Parts, Goraya, Distt. Jalandhar
17.	M/s. Punjab Formulation, Suranassi, Jalandhar

### 3.6.2 Major Exportable Items

Auto Parts, Hand Tools, Sports Goods

### 3.7 Service Enterprises

#### 3.7.1 Existing Service Sector:

The service industry of district mainly includes repair & servicing of motor vehicles, motor cycles / scooters, household goods, workshops, recycling, cold storage and other business activities etc.

#### 3.7.2 Potential Areas for Service Industry:

1. Flex Printing	2. Computer Network	3. Transportation
4. Mobile Repairing	5. Designer Boutique	6. Coaching Centers
7. Computer Designing	8. IT Services	

### 3.8 Potential for New MSMEs

1. Fabricated Metal Products	2. Confectionery Items	3. Oil Expellers
4. Plastic wares	5. Leather Shoes	6. Milk Products
7. Wooden Furniture & Fixtures	8. Wooden Electrical Accessories	9. Book Binding
10. Paper Bags	11. Packaging Materials	12. Tissue Paper Napkins
13. RCC Pipes & Collars	14. Glazed Tiles	15. Cement Bricks & Blocks
16. Tyre Retreading	17. Agriculture Implements	18. Building Hardware Items
19. Steel Furniture	20. Auto Parts & Components	21. Rolling Shutters
22. Parts of Industrial Machinery	23. General Engg Workshop	24. Generator Sets
25. Wires and Cables	26. Rice & Dal Mill Machinery	27. Cosmetics

## 4. Existing Clusters of Micro & Small Enterprises

### 4.1. Detail of Major Clusters

#### 4.1.1 Manufacturing Sector:

Valve & Cocks, Hand Tools, Foundry Cluster.

**4.1.2 Service Sector:**

*The district has no identified cluster.*

**4.2. Details of cluster:**

**4.2.1 Name of Cluster: Valve World, Jalandhar**

1	Principal Products Manufactured in the Cluster	Valves & Cocks
2	Name of the SPV	Valve World.
3	No. of functional units in the clusters	350
4	Turnover of the Clusters	800 Crores
5	Value of Exports from the Clusters	80 Lac
6	Employment in Cluster	13050
7	Average investment in plant & Machinery	150.00 Crores
8	Major Issues / requirement	Power Shortage Land Shortage Taxation System
9	Presence of capable institutions	No Institution
10	Thrust Areas	-
11	Problems & constraints	Power Supply

**4.2.2 Present status of the cluster:-**

D.P.R. is being prepared for Valve World Cluster.

**5. General issues raised by industry association during the course of meeting:**

- I. Uninterrupted power supply
- II. Power Tariff should be like agriculture sector NAREGA Scheme should be introduced in industry sector.
- III. New Focal Point should be developed.

**6. Prospects of Training Programmes (2016-17)**

S.No.	Programmes	Subject
1	ESDP	Computer Accounting with Tally, Webpage Designing and Website maintenance, Computer Hardware Maintenance & Networking, Garments Manufacturing, Soft Toys making, Food Processing, Graphics Design, CNC Milling & Turning, Conventional Turning, Milling & Grinding etc.
2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc
3	EDP	General
4	IMC	Self Employment Opportunities

## 7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme for different Industrial Associations will be created
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units will be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	International cooperation	The industrial associations will be motivated to participate in international trade fairs, explore international markets and receive the benefits under the scheme
6	VDP	One State Level Vendor Development Programme will be conducted to promote vendorisation / ancillarisation in the district
7	National Awards	The competent MSME units will be motivated to apply for National Awards for their outstanding performance
<b>8</b>	<b>NMCP schemes</b>	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean manufacturing practices will be launched
b	Design Clinic	MSEs will be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs will be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals will be provided accordingly.
d	QMS/QTT	The awareness on the QMS/QTT will be created
e	Tech. & Quality Up - gradation support	The MSEs will be motivated to go for quality certification. The units having national/international certification will be reimbursed under the scheme
f	Bar Code	The MSEs will be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes will be made.
g	IPR	The awareness on the scheme will be created in different clusters
h	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs will be persuaded.

## 8. Institutional Support

S.No	Name of Agencies	Type of assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Online registration of Udyog Adhaar Number
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know –how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance