



**Brief Industrial Profile
of
District
SANGRUR**



MSME-Development Institute, Ludhiana

(Ministry of MSME, Govt. of India,)

Phone -0161-2531733-34-35

Fax: 0161-2533225

e-mail: dcdi-ludhiana@dcmsme.gov.in

Web- www.msmediludhiana.gov.in

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Brief Industrial Profile of Sangrur District

1. GENERAL CHARACTERISTICS OF THE DISTRICT

The district Sangrur takes its name from its head quarter town, Sangrur. It is said to have been founded by one Sanghu, a Jat, about four hundred years back. Sangrur is bounded by Ludhiana and Ferozpur districts in the north side, by Bhatinda district in the west side, by Patiala district in the East side and by Jind district (Haryana State) in the south side.

1.1 LOCATION & GEOGRAPHICAL AREA.

The District lies between 29 deg - 4' and 30 deg - 42' North latitude and 75 deg 18' and 76 deg 13' East Longitude.

1.2 TOPOGRAPHY

In any area unit, the degree of smoothness of the surface, the nature of slopes, the arrangement of various natural feature and the surface materials have a distinctive role in fashioning the patterns of human activity. Viewed in this context, Sangrur District is endowed with a nearly level surface. The occurrence of sand dune feature in some parts only breaks the monotony of the landscape. In general, the district forms a part of the Punjab Plain. The surface of this plain has been formed by the depositional work of major streams traversing through the region. Very largely, its topography is that of an alluvial plain, marked by flatness featurelessness. Soil is rich in nutrients and suitable for crops like wheat, paddy, potato and vegetables.

1.3 AVAILABILITY OF MINERALS

Bedded Kankar. – A reserve of about 4.4 million tons of kankar has been estimated around Nadampur, Matran, Nandgarh and Balad Khurd (All in Tahsil Sangrur). The average grade of the deposit is 45 per cent acid insoluble; 21.1 per cent calcium oxide (CaO) and 5.7 per cent Magnesium Oxide (Mg O).

The kankar around Sunam-Sangrur has been estimated at about 42.5 million tones out of which nearly 15.4 million tones are that of bedded variety and the rest belongs to nodular and concretionary varieties. The average grade of the *kankar* is about 48.8 per cent insoluble, 21.5 per cent CaO, and 3.9 per cent Mg O.

Nodular Kankar. – Nodular *kankar* practically occurs throughout the area at an average depth of 1-2 metre below the surface. About 16.8 million tons of *kankar* has been estimated around the villages sulhar (tahsil Sunam), Nandgarh, Nadampur (Tahsil Sangrur), etc. with an average grade of 40.8 per cent acids insoluble, 27.7 per cent CaO and 2.8 percent MgO.

Saltpetre. – Next to Firozpur in importance is the Sangrur District which is also rich in deposits of saltpeter. Occurrences are reported from various villages in the blocks of Cheem, Sunam and Barnala.

Kallar. – The district is reported to have about 70,310 hectares of *kallar* affected land during the year 1973-74. Extraction of sodium salts from *kallar* form this district alone is likely to give substantial revenue return and in addition it ma reclaim the land without initial expenditure in effective chemical treatment. As a result, 6687 hectares of *kallar* affected land have been reclaimed by 1982-83.

1.4 FOREST

An area of 700 hectares is covered under protected forest, which is 0.14 % of total forest area of the state. It shows that district lacks in forest resources.

1.5 ADMINISTRATIVE SET UP

For administrative point of view, the district has been divided into 6 Tehsils /sub division, 8 Sub- Tehsil, 10 blocks. There are 585 Gram panchayats, 581 inhabited villages and 04 uninhabited. Number of census town are 13.

2. DISTRICT AT A GLANCE

S.N	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			29° -4' to 30° -42'
	ii) Longitude			75° -18' to 76° -13'
	iii) Geographical Area		Hectare	361000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	6
	ii) Sub-Tehsil	2011	Nos.	8
	iii) Blocks	2011	Nos.	10
	iv) Panchayat Simitis	2011	Nos.	9
	v) Nagar Nigam	2011	Nos.	-
	vi) Nagar Palika/ Municipal Committee	2011	Nos.	12
	vii) Gram Panchayats	2011	Nos.	585
	viii) Inhabited villages	2011	Nos.	581
	xi) Assembly Area	2011	Nos.	4
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	807795
	ii) Female	2011	Nos.	695447

(B)	Rural Population			
	i) Male	2011	Nos.	561666
	ii) Female	2011	Nos.	497324
(C)	Urban Population			
	i) Male	2011	Nos.	226129
	ii) Female	2011	Nos.	198123
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	361000
	ii) Forest cover	2010-11	Hectare	5000
	iii) Barren and uncultivable land	2010-11	Hectare	-
	iv) Non Agriculture Land	2010-11	Hectare	43000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	Hectare	-
	vi) Net area sown	2010-11	Hectare	313000
	vii) Area sown more than once	2010-11	Hectare	307000
	viii) Total cropped area	2010-11	Hectare	620000
4.	Forest			
	(i) Forest	2010-11	Hectare	5000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Th. Nos.	122.91
	ii) Buffaloes	2007	Th. Nos	486.35
B.	Other livestock			
	(a) Horses & Ponies	2007	Th. Nos.	1.63
	(b) Donkeys	2007	Th. Nos	0.09
	(c) Mules	2007	Th. Nos	0.88
	(d) Sheep	2007	Th. Nos	14.60
	(e) Goats	2007	Th. Nos	21.20
	(f) Camel	2007	Th. Nos	0.06
	(f) Pigs	2007	Th. Nos	2.70
C	Poultry	2007	Th. Nos.	1172.26
6	Transport			
A	Railways			
	Length of rail line	2010-11	Km	73
B	Roads			
	(a) National Highway	2010-11	Km	85
	(b) State Highway	2010-11	Km	4456
	(c) Roads maintained by local bodies	2010-11	Km	2026
7	Communication			
	(a) Telephone connection	2010-11	Nos.	78354

	(b) Post offices	2010-11	Nos.	192
	(c) Telegraph office	2010-11	Nos.	01
	(d) Telephone Exchange	2010-11	Nos.	105
	(e) Public Call Offices	2010-11	Nos.	1274
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	6
	(b) Beds in Allopathic hospitals	2011	Nos.	304
	(c) Ayurveda Institutions	2011	Nos.	31
	(d) Homoeopathic Institutions	2011	Nos.	6
	(e) Unani Hospital	2011	Nos.	03
	(f) Community health centers	2011	Nos.	06
	(g) Primary health centers	2011	Nos.	32
	(h) Dispensaries	2011	Nos.	80
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	11
	(b) State Bank of Patiala	2010	Nos.	45
	(c) Punjab National Bank	2010	Nos.	20
	(d) Other Commercial Banks	2010	Nos.	89
	(e) Co-operative Banks	2010	Nos.	65
10	Education			
	(a) Primary school	2010	Nos.	686
	(b) Middle schools	2010	Nos.	163
	(c) High schools	2010	Nos.	138
	(d) Senior Secondary Schools	2010	Nos.	15
	(e) Colleges	2010	Nos.	38
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	5
	(h) Tech. Ind. Art & Craft School	2010	Nos.	7
	(i) I.T.Is	2010	Nos.	02

3. INDUSTRIAL SCENERIO OF SANGRUR

3.1 EXISTING STATUS OF INDUSTRIAL AREAS IN THE DISTRICT (2014-15)

S. No.	Name of Ind. Area	Land acquire d (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Indl. Estate Malerkotla	27	27	8000	92	92	NIL	92
2	Rural Indl. Estate, Sunam	-	-	-	8 Shed	8	NIL	8
3	Focal Point, Sangrur	-	-	-	108	108	NIL	108
	Total				208	208	NIL	208

Source:- DIC, Malerkotla

3.2 INDUSTRY AT A GLANCE (2014-15)

Sr. No.	Head	Unit	Particulars
1	Registered Micro & Small Units	No.	1773
2	Registered Medium & Large Units	No.	7
3	Employment in MSE Sector	No.	6928
4	Employment in Large and Medium Industries	No.	11804
5	No. of Industrial Areas	No.	Nil
6	Turnover of MSE Sector	Rs. Lakh	53373.26
7	Turnover of Large & Medium Sector	Rs. Lakh	463835.55

3.3 YEAR WISE TREND OF UNITS REGISTERED (2014-15)

YEAR	No. of Registered Units	Employment (No.)	Investment (Lakh Rs.)
2009-10	1798	6976	6497
2010-11	1815	7291	7058
2011-12	1841	7719	8014
2012-13	1864	8014	9284.58
2013-14	1892	8478	10301.37
2014-15	1773	6928	9468.38

- ** 1) Decline trend in register unit due to creation of new district Barnala.
2) Decline trend in the register due to de-registration of non-working units.

3.4 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (2014-15)

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
15	Mfg. of Food Products Beverages	205	2569	5050.37	29206.45
17	Mfg. of Textiles	12	48	26.34	1424.87
18	Mfg. of Wearing Apparels	127	294	17.27	4077.92
19	Leather & Leather Products	144	262	13.8	35.74
20	Mfg. of Wood Products	37	125	130.04	388.65
21	Mfg. of Paper & Paper Products	10	138	206.26	723.67
22	Printing / Publishing	3	20	1.38	60.74
23	Coke & Refined Petroleum Prod.	1	4	2.03	4
24	Chemicals & Chemical Products	21	105	175.43	949.57
25	Rubber & Plastic Products	46	200	284.09	1341
26	Other Non-Metallic Products	36	398	345.09	1700.36
27	Basic Metals	8	73	116.87	436.02
28	Fabricated Metal Products	478	419	486.57	2073.65
29	Machinery & Equipment	206	1037	1016.5	6580
31	Electrical Machinery & Apparatus	36	251	536.73	2215.28
34	Motor Vehicles Trailers etc. & Parts	8	89	157.52	552
35	Mfg. of other Transport Equipment	5	27	34.47	224
36	Mfg. of Furniture Mfg. N.E.C	49	114	163.46	208.29
50	Maintenance & Repair of Motor Veh.	67	150	48	84.29
52	Maintenance & Repair Household	245	480	124.13	280.29
63	Cold Storage	7	40	466.51	530.89
74	Other Business Activities	7	29	54.92	213.58
	Sub Total	1758	6872	9457.78	53311.26
	Artisan Units (Non-SIDO)	15	56	10.6	62
	Grand Total	1773	6928	9468.38	53373.26

3.5 LARGE SCALE ENTERPRISES/ PUBLIC SECTOR UNDERTAKINGS

3.5.1 List of Large Scale Enterprises/ PSUs

1	M/s KRBL Limited, VPO-Bhasaur (Dhuri) Distt: Sangrur
2	M/s Pepsi Foods (P) Limited, Concentrate Operations, Chano, Bhawani garh
3	M/s Pepsico India Holding (P) Limited, Chano, Bhawani garh
4	M/s IOL Chemicals and Pharmaceuticals Ltd, Trident Complex, Fatehgarh Channa
5	M/s Indian Acrylic Ltd, Vill. Harkishanpura, Bhawani garh, Sangrur

6	M/s Arihant Spining Mills, PB No. 21-Indl. Area, Malerkotla
7	M/s Nahar Fibers, Jitwal Kalan, Distt: Sangrur
8	M/s Abhisek Industries Ltd, Vill: Akbarpur PO-Rohira Distt: Sangrur
9	M/s Gillanders Arbuthnot & Co. Ltd, Vill: Akbarpur PO-Rohira Distt: Sangrur
10	M/s Sabina Woolen Mills (P) Ltd, PO-Rohira Distt: Sangrur
11	M/s Shreyans Indsutries Ltd, Ahmedgar, Distt: Sangrur
12	M/s Ralson Carbon Black Ltd, VPO-Jitwal Kalan, Distt: Sangrur
13	M/s Raj Agro Industries Ltd, PB NO. 32, Uppli Road, Sangrur
14	M/s Shreyans Industries Ltd, Ahmedgarh, Distt: Sangrur
15	M/s Bhaguanpura Sugar Mills, Dhuri
16	M/s Saharab Spinning Mills Ltd, Nabha Road, Malerkotla
17	M/s Ritesh International Ltd, Vill: Akbarpur, Ahmedgarh, Distt: Sangrur
18	M/s A.P. Solwax Ltd, Dhuri

3.5.2 MAJOR EXPORTABLE ITEMS:

1. Agriculture Implements	2. Milk Products	3 Terry Kota	4. Hand tools
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3.5.3 GROWTH TRENDS:

Though there were major developments in real estate activities in the district in recent past, yet the industrial sector also witnessed some investment in large sector. The new investment in large scale sector was observed in the field of textiles and food products during the last year.

3.5.4 VENDORISATION/ ANCILLARISATION OF THE INDUSTRY:

The Large Scale/PSU Units located in the district viz., Pepsico foods, Milk Foods Agriculture Implements, etc. procure the services of local Micro & Small Scale Units. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.6. MEDIUM SCALE ENTERPRISES

3.6.1 List of Medium Scale Enterprises

1	M/s Sabina Woolen Mills (P) Ltd, PO-Rohira Distt: Sangrur
2	M/s Raj Agro Industries Ltd, PB NO. 32, Uppli Road, Sangrur
3	M/s Sahrab Spinning Mills Ltd, Nabha Road, Malerkotla
4	M/s Ritesh International Ltd, Vill: Akbarpur, Ahmedgarh, Distt: Sangrur
5	M/s A.P. Solwax Ltd, Dhuri

3.6.2 MAJOR EXPORTABLE ITEMS:

1 Yarn	2- Teri Kota
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3.7 SERVICE ENTERPRISES

3.7.1 EXISTING SERVICE SECTOR:

The service industry of Sangrur mainly includes repair & servicing of motor vehicles, motor cycles / scooters, household goods, Engg. workshops and cold storage etc.

3.7.2 POTENTIAL AREAS FOR SERVICE INDUSTRY:

1. Engineering Workshops	2. Computer Education	3. Beauty & Health Care
4. Beauty & Health Care	5. Coaching Centers	6. Transportation
7. Transportation	8. Mobile Repairing	

3.8 UNREGISTERED SECTOR

The data on unregistered sector in Sangrur district was not readily available with DIC. However, it is informed that the unregistered MSME sector in the district is dominated by service enterprises which has majority of proprietary units. The unregistered sector in the district produces goods & services pertaining to different industrial groups such as Food & Beverages, Wooden Products, Rubber & Plastic Products, Oil & Fat, Non-metallic Mineral Products, Mechanical Products, Repair & Services and Transport Equipment & Parts etc.

3.9 POTENTIAL FOR NEW MSMES

1. Biscuits & Bakery Products	2. Confectionery Items	3. Oil Expellers
4. Agriculture Implements	5. Leather Shoes	6. Milk Products
7. Wooden Furniture & Fixtures	8. Cement Bricks & Blocks	9. Building Hardware Items
10. Tyre Retreading	11. Packaging Materials	12. RCC Pipes
13. Generator Sets	14. Steel Furniture	15. General Engg Workshop
16. Tyre Retreading	17. Rice & Dal Mill Machinery	18. Wires & Cables
19. Rolling Shutters	20. Auto Parts & Components	

4. EXISTING CLUSTERS OF MICRO & SMALL ENTERPRISES

Agriculture Implements Cluster, Malerkotla

4.1. DETAIL OF MAJOR CLUSTERS

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4.1.1 MANUFACTURING SECTOR:

The following probable clusters may be taken up for development

1. Agriculture Implements Cluster, Malerkotla

4.1.2 SERVICE SECTOR:

1. Repair & Servicing of Agriculture Machinery Cluster at Malerkotla.

4.2 DETAILS OF IDENTIFIED CLUSTERS:

Name of the cluster; Dairy Products & Milk Chilling Cluster Village Matoi, Malerkotla.

1	Principal Products Manufactured in the Cluster	Dairy products, Pure Ghee, Skimmed Milk
2	Name of the SPV	Yet to be formed
3	No. of functional units in the clusters	50 Approx.
4	Turnover of the Clusters	25-30 crore
5	Value of Exports from the Clusters	----
6	Employment in Cluster	980-1000
7	Average investment in plant & Machinery	1435.68 Lakhs approx.
8	Major Issues / requirement	As given in the list
9	Presence of capable institutions	1
10	Thrust Areas	Vegetable oil
11	Problems & constraints	As given at Sr. No. 5

4.2.1. PRESENT STATUS OF THE CLUSTER

DSR approved by 29th steering Committee Meeting of MSE-CDP held on 22- 2-2012 at O/o DC (MSME) New Delhi

5. GENERAL ISSUES RAISED BY INDUSTRIAL ASSOCIATIONS OF SANGRUR

- (a). High rate of electricity charges.
- (b). Insufficient supply of skilled labour.
- (c). The units located in Industrial Estate requested to link their sewerage with main Sewerage line.
- (d). Industrial Estate should have proper arrangement of water supply.
- (e). Focal Point and Industrial Estates should have proper banking and health facilities
- (f). Reduce the rate of interesting loan scheme
- (g). Awareness Camp should be organized for central / state Govt. schemes
- (h). Simplify the procedure of various schemes operated by central / state

6. Prospects of Training Programme (2016-17)

S.No.	Programme	Subject
1	ESDP	Computer accountancy, web designing & website maintenance, Computer Hardware maintenance & Networking Garments Manufacturing, Soft toys making, Food processing, CNC Milling & turning, Conventional training, Milling& Grinding
2	MDP	Computer accountancy, Working Capital Management, Modern business concept, Export Procedures& documentation etc.
3	EDP	General
4	IMC	Self-employment Opportunity

7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme for Dairy Products & Milk Chilling Cluster.
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units shall be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	International cooperation	The industrial associations shall be motivated to participate in international trade fairs, explore international markets and receive the benefits under the scheme
6	VDP	One State Level Vendor Development Programme shall be conducted to promote vendorisation / ancillarisation in the district
7	National Awards	The competent MSME units shall be motivated to apply for National Awards for their outstanding performance
10	NMCP schemes	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean manufacturing practices shall be launched

b	Design Clinic	MSEs shall be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs shall be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly.
d	QMS/QTT	The awareness on the QMS/QTT shall be created
e	Tech. & Quality Up - gradation support	The MSEs shall be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	Bar Code	The MSEs shall be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made.
g	IPR	The awareness on the scheme shall be created in different clusters
h	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs shall be persuaded.

8. Institutional Support

S.No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC) MSME-Development Institute	Assisting MSMEs in filing Udyog Aadhaar Memorandum (UAM) registration
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-Economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation(PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation(PSIEC)	For raw materials under Govt. Supply

6.	National Small Industries Corporation	Plant and machinery on hire/purchase
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	MSME-Development Institute	Technical Know –how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation Director General of Foreign Trade MSME- Development Institute	Marketing /Export Assistance