



Brief Industrial Profile
Of
District
S.A.S NAGAR



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Micro, Small & Medium Enterprises Development Institute
Govt. of India, Ministry of MSME
Industrial Area-B, Partap Chowk
Ludhiana-141003
Ph: 0161-2531733-34-35, Fax: 0161-2533225
Website: www.msmedildh.gov.in e-mail: dcdi-ludhiana@dcmsme.gov.in

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1. General Characteristics of the District

SAS Nagar (Mohali) is a city adjacent to Chandigarh, District as 18th District of Punjab on 14th April 2006. It is official named after the eldest son of Guru Gobind Singh, Sahibzada Azit Singh (SAS Nagar).

District SAS Nagar has been carved out of areas falling in Ropar & Patiala. The district includes Mohali, Kharar & Dera Bassi Tehsils. Because of its contiguous with the union territory of Chandigarh, the district to achieve faster growth of development and this area is emerging as major I.T. hub of northern India.

1.1 Location & Geographical Area

The District SAS Nagar is located in the north east part of Punjab. The important townships in the district are Kharar, Kurali, Mohali, Zirakpur, Dera Bassi & Banur.

1.2 Topography

The Topography of the district is even. It is mostly a plain of alluvial type. It also has loam to heavy loam and sand to sandy loam soils in certain parts of the district. Soil is rich in nutrients and suitable for crops like wheat, Paddy, Maize, potato and Vegetables etc.

1.3 Availability of Minerals

The district is poor as regards mineral wealth. It is mostly a plain of alluvial type. It also has loam to heavy loam and sand to sandy loam soils in certain parts of the district. The area can be broadly grouped into two depending upon its geomorphic features as alluvial fan and alluvial plains. Alluvial fans are deposited by hill torrents with a wavy plain rather than a steep slope. Adjacent to the alluvial fan are the alluvial plains which forms a part of large Indo- Gangetic Quaternary basin comprises of thick sand and silty sand layers interbedded with silt and clay beds. The alluvial plains are of vital economic value as it supports the dense population of the district. The soils are mainly developed on alluvium under the dominant influence of climate followed by topography and time. The major soil type of the district is weakly solemnized tropical arid brown soils. A few minor minerals are, however, found.

1.3.1 Kankar—It is massive, hard and compact nodular calcareous material light grey to dark grey. Sand, silt and clay are found associated with *kankar*. It occurs mostly in the form of isolated beds and pockets. It can be used for white washing and road metaling.

1.3.2 Saltpetre —Saltpetre is a general trade name for all the nitrates of sodium, potassium and calcium. Nitrates of potassium are known as nitre of saltpetre whereas those of sodium are called sodanitre, caliche or chile saltpetre. Well saltpetre or notrocalcite is the nitrate of Ca. It is seen that like any other crop saltpetre also grows. It appears on the surface as an alkaline efflorescence during summer month. It is used in manufacture of gun powder, preparation of agricultural fertilizers, etc

1.3.3 Alkaline Earth. —Some brick earth and foundry sands are reported from the district.

1.4 Forest

An area of 17000 hectares is covered under reserved, protected, private and unclassified forests. The main species of plants in district are Eucalyptus, Shisham, Kikar and Poplar etc.

1.5 Administrative set up

For administrative purpose, the district has been divided into 3 Tehsils namely Mohali SAS Nagar, Kharar & Dera Bassi and 3 blocks namely Kharar, Majri & Dera Bassi. As per information available from Economic & Statistical Organization, Punjab, there are 597 inhabited villages in the district.

2. DISTRICT AT A GLANCE

S.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data			
	i) Latitude			75 ⁰ – 58' to 76 ⁰ – 54'
	ii) Longitude			29 ⁰ – 49' to 30 ⁰ – 47'
	iii) Geographical Area		Hectares	121000
(B)	Administrative Units			
	i) Tehsils /Sub divisions	2011	Nos.	3
	ii) Sub-Tehsil	2011	Nos.	2
	iii) Blocks	2011	Nos.	3
	iv) Panchayat Simitis	2011	Nos.	3
	v) Nagar Nigam	2011	Nos.	-
	vi) Nagar Palika	2011	Nos.	7
	vii) Gram Panchayats	2011	Nos.	65
	viii) Inhabited villages	2011	Nos.	597
	xi) Assembly Area	2011	Nos.	3
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	524989
	ii) Female	2011	Nos.	461158
(B)	Rural Population			
	i) Male	2011	Nos.	233440
	ii) Female	2011	Nos.	193604
(C)	Urban Population			
	i) Male	2011	Nos.	146093
	ii) Female	2011	Nos.	125180
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	121000
	ii) Forest cover	2010-11	Hectare	17000
	iii) Barren and uncultivable land	2010-11	Hectare	3000
	iv) Non Agriculture Land	2010-11	Hectare	18000
	v) Misc. (Cultivable waste & Fallow land)	2010-11	Hectare	-
	vi) Net area sown	2010-11	Hectare	78000
	vii) Area sown more than once	2010-11	Hectare	49000
	viii) Total cropped area	2010-11	Hectare	127000
4.	Forest			
	(i) Forest	2010-11	Hectare	17000
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Th Nos.	27.46
	ii) Buffaloes	2007	Th Nos.	147.82
B.	Other livestock			
	(a) Horses & Ponies	2007	Th Nos.	0.44
	(b) Donkeys	2007	Th Nos.	0.17

	(c) Mules	2007	Th Nos.	0.15
	(d) Sheep	2007	Th Nos.	6.04
	(e) Goats	2007	Th Nos.	6.33
	(f) Pigs	2007	Th Nos.	2.80
C	Poultry	2007	Th Nos.	2558.06
6	Transport			
A	Railways			
	Length of rail line	2010-11	Kms	-
B	Roads			
	(a) National Highway	2010-11	Kms	52
	(b) State Highway	2010-11	Kms	1272
	(c) Roads maintained by local bodies	2010-11	Kms	1267
7	Communication			
	(a) Telephone connection	2010-11	Nos.	20939
	(b) Post offices	2010-11	Nos.	95
	(c) Telegraph office	2010-11	Nos.	1
	(d) Telephone Exchange	2010-11	Nos.	16
	(e) Public Call Offices	2010-11	Nos.	77
8	Public Health			
	(a) Allopathic Hospital	2011	Nos.	3
	(b) Beds in Allopathic hospitals	2011	Nos.	260
	(c) Ayurveda Institutions	2011	Nos.	25
	(d) Homoeopathic Institutions	2011	Nos.	10
	(e) Community health centers	2011	Nos.	5
	(f) Primary health centers	2011	Nos.	13
	(g) Dispensaries	2011	Nos.	51
9	Banking Sector			
	(a) State Bank of India	2010	Nos.	11
	(b) State Bank of Patiala	2010	Nos.	17
	(c) Punjab National Bank	2010	Nos.	19
	(d) Other Commercial Banks	2010	Nos.	128
	(e) Co-operative Banks	2010	Nos.	21
10	Education			
	(a) Primary school	2010	Nos.	444
	(b) Middle schools	2010	Nos.	124
	(c) High schools	2010	Nos.	81
	(d) Senior Secondary Schools	2010	Nos.	74
	(e) Colleges	2010	Nos.	28
	(f) Universities	2010	Nos.	-
	(g) Polytechnic Institutions	2010	Nos.	7
	(h) Tech. Ind. Art & Craft School	2010	Nos.	5
	(i) I.T.Is	2010	Nos.	1

3.0 INDUSTRIAL SCENARIO OF THE DISTRICT

3.1 Existing Status of Industrial Areas in the District (2014-15)

S. No.	Name of Ind. Area	Land acquired	Land developed	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area –VII, Mohali	392 acres	392 acres	10,000	406	395	11	329
2.	Industrial Area-VIII-B, Mohali	337 acres	337 acres	-	781	484	297	203
3.	Industrial Area-X, Mohali	123 acres	123 acres	-	532	516	16	339
4.	Derabassi, Mohali	135 acres	135 acres	-	201	198	13	73
5.	Sector – 67, Mohali	15.66 acres	15.66 acres	10,000	14	7	7	-
6.	Phase-VIII-A, Mohali	66 acres	66 acres	10,000	7	7	1	41
7.	Phase-IX, Mohali	25 acres	25 acres	10,000	42	41	1	41
8.	Phase-VIII, Mohali	249 acres	249 acres	10,000	193	192	1	192

3.2 Industry at a Glance (up to 2014-15)

Sr. No.	Head	Unit	Particulars
1.	Registered Micro & Small Unit	No.	7436
2.	Registered Medium & Large Unit	No.	66
3.	Employment in MSE Sector	No.	48990
4.	Employment in Large and Medium Industries	No.	33655
5.	No. of Industrial Areas	No.	8
6.	Turnover of MSE Sector	Rs. Lakh	121988.18
7.	Turnover of Large & Medium Sector	Rs. Lakh	1194562.89

3.3 Year Wise Trend of Units Registered (up to 2014-15)

Year	No. of Registered Units	Employment	Investment (Lakh Rs.)
2009-10	6391	35689	81502.00
2010-11	1988	7444	4603.00
2011-12	2000	7554	4740.00
2012-13	7031	45371	106712.22
2013-14	7398	49890	137500.66
2014-15	7436	48990	133907.57

Source: DI, Punjab

3.4 Details of Existing Micro & Small Enterprises and Artisan Units in District (up to 2014-15)

NIC Code	Types of Industry	Units (No.)	Employment (No.)	Investment (Rs. Lakh)	Production (Rs. Lakh)
15	Mfg. of Food Products Beverages	305	2082	7224.90	11571.61
16	Mfg. Of Tobacco Products	3	82	188.70	1771.56
17	Mfg. of Textiles	52	500	33158.65	2810.72
18	Mfg. of Hosiery & Garments including embroidery	229	776	2085.15	766.59
19	Leather & Leather Products	199	1204	958.65	3790.23
20	Mfg. of Wood Products	156	1514	1237.35	2203.86
21	Mfg. of Paper & Paper Products	118	1326	3329.02	2213.50
22	Printing / Publishing	77	286	1006.14	613.99
23	Coke & Refined Petroleum Prod.	1	8	3.67	173.62
24	Chemicals & Chemical Products	326	2196	6240.55	24658.69
25	Rubber & Plastic Products	205	1849	5096.04	3982.59
26	Other Non-Metallic Products	197	2358	7201.39	6968.65
27	Basic Metals	143	1798	6670.44	9923.47
28	Fabricated Metal Products	964	8647	20620.86	12214.31
29	Machinery & Equipment	622	5435	8617.46	11682.90
30	Office, Accounting & Computing Machinery	13	148	142.08	784.22
31	Electrical Machinery & Apparatus	225	3641	6020.43	7822.72
32	Radio TV Communication Equip.	74	773	901.40	2393.15
33	Medical Precision & Optical etc.	38	453	690.78	812.58

34	Motor Vehicles Trailers etc. & Parts	30	446	2240.71	199.26
35	Mfg. of other Transport Equipment	194	1651	6740.05	2897.86
36	Mfg. of Furniture Mfg. N.E.C	418	2298	1887.27	3675.69
50	Maintenance & Repair of Motor Veh.	202	834	1462.74	794.87
52	Maintenance & Repair Household	610	1844	690.62	926.24
55	Hotel & Restaurant	2	63	264.34	337.80
63	Cold Storage	19	71	269.91	612.97
72	Data Processing	116	3492	4525.20	529.08
74	Computer Designing	46	259	736.09	407.54
85.	Health & Social Works	2	11	22.23	44.38
92	Recreational, Cultural	8	58	459.56	48.32
93	Other Service Activities	45	523	2469.50	131.62
Sub Total		5639	46626	133161.88	117764.59
Artisan Units (Non-SIDO)		1824	3364	745.69	4223.59
Grand Total		7463	48990	133907.57	121988.18

Source: DI, Punjab

3.5 Large Scale Enterprises / Public Sector Undertakings:

3.5.1 List of Large Scale Enterprises/PSUs:

S.No.	Name of the Unit
1.	M/s. MSD Industrial Pvt. LTS Vill. Bhagwanpura
2.	M/s. Indoswift Laboratories Ltd. Vill. Bhagwanpura
3.	M/s. Mount Shivalik Beverages Ltd. Vill Bhankepur.
4.	M/s. Nahar Spinging Mills Ltd., Vill. Jalalpur.
5.	M/s. Vishal Papers Mart India Ltd. Vill. Mubarikpur.
6.	M/s. Punjab Chemical ANG Crop. Protection Ltd. Vill. Kaulimajra.
7.	M/s. Agro Dutch Industries Ltd. Vill. Tohfapur.
8.	M/s. Ajco Noble India Paints, A-42, Ph-VIII-B SAS Nagar.
9.	M/s. Syam Indo-Spin Ltd., VPO Lalru
10.	M/s. Philips India Ltd. Ph-IX, Industrial Area, SAS Nagar
11.	M/s. Crown Milk Specialties Pvt. Ltd., C-169, Ph-VIII-B, SAS Nagar

12.	M/s. NIEL Spinning Lalru.
13.	M/s. High Polymers Labs, Vill. Derabassi
14.	M/s. PRS Rolling Mills Pvt. Ltd., Vill. Kuranwalan
15.	M/s. Ferti chem Caps in Ltd., Vill. Saidpura.
16.	M/s. Anandnichikamma Comp. Ltd., Vill. Lalru.
17.	M/s. Bhushan Power and Steel, Vill. Derabassi.
18.	M/s. Sona Paper Board Ltd., Vill. Kuranwala.
19.	M/s. Sturdy Industries Ltd., Vill. Saidpura.
20.	M/s. Carol Info Services Ltd., Vill. Sarsini.
21.	M/s. Mohan Fibre Products Ltd., Vill. Mubarikpur.
22.	M/s. Global Knit fab Ltd., Vill. Bhagwanpur.
23.	M/s. Nahar Spinning Mills Ltd., Vill. Lehli.
24.	M/s. Swaraj Tractor Ltd., SAS Nagar.
25.	M/s. Orient Craft Fashion Technology Ltd., A-37, Phase-8, SAS Nagar.
26.	M/s. Cheema Spintax Ltd., Vill. Kauli Majra.
27.	M/s. Bhandari Exports Ltd., Vill. Derabassi.
28.	M/s. Punjab Communication Ltd., B-91-93, Indl. Area, Phase-8, SAS Nagar.
29.	M/s. Mohindra and Mohindra Ltd., (Combine Division).
30.	M/s. Mohindra and Mohindra Ltd., (Foundry Division).
31.	M/s. Mohindra and Mohindra Ltd., (Tractor Division).
32.	M/s. Semi Conductor Laboratories Ltd., Phase-8, SAS Nagar.
33.	M/s. TUE Investment of India Ltd., A-16-17, Phase-6, SAS Nagar.
34.	M/s. H.T. Media Ltd., C-164-165, Phase-VIII-B, SAS Nagar.
35.	M/s. Sigma Vibra caustic Pvt. Ltd., A-30, Phase-7, SAS Nagar.
36.	M/s. Sigma Ferdemberg pvt. Ltd.,
37.	M/s. Quark Media House Ltd., Phase-VIII-B, SAS Nagar.
38.	M/s. JCBL Ltd., Vill. Alamgir.
39.	M/s. Rana Polycot Ltd., Vill. Alamgir.
40.	M/s. Steel Strips and Wheels Ltd., Vill. Somelheri.
41.	M/s. EZZ SEBIZ Solution Ltd., Plot No. B-75, Phase-7, SAS Nagar.
42.	M/s. Nahar Spinning Mills Ltd., (EOU), Vill. Jalalpur.
43.	M/s. MOI Engineering Ltd., A-7, Phase-1, SAS Nagar.
44.	M/s. NIEL Fabrics Unit Lalru.
45.	M/s. Tech Tools, Vill. Chanalon.
46.	M/s. S.R. Industries Ltd., Vill. Kuranwala.

47.	M/s. Gates India Pvt. Ltd., Vill. Lalru
48.	M/s. Godrej & Bycee Mfg. Co., Phase-VIII, SAS Nagar.
49.	M/s. PML, Vill. Behra.
50.	M/s. NECTOR Life Science Ltd., Vill. Saidpura.
51.	M/s. Ranbaxy Laboratories Ltd., Ph-VIII-B, SAS Nagar.
52.	M/s. KUDOS Chemical Ltd., Vill. Kuranwala
53.	M/s. Milk Plant, Phase-6, SAS Nagar.
54.	M/s. Chandigarh Spinning Mills Ltd., Derabassi.
55.	M/s. T.C. Spinners Pvt. Ltd., Lalru.
56.	M/s. Indian Yarna Ltd., Vill. Himanjapur.
57.	M/s. HPL Bottling Plant. Vill Bhagwanpura.

3.5.2 Major Exportable Items:

Tractor & Tractor Parts, Papers, Textile, Auto Parts, Chemicals, Steel

3.5.3 Growth Trends:

The major investment in large sector in the district is in the field of Automobiles, Food & Beverages, Mechanical, paper and Pharmaceutical etc. The district to achieve faster growth of development and this area is emerging as major I.T. hub of northern India apart district has potential to attract mega investments in other sectors also.

3.5.4 Vendorisation/ Ancillarisation of the Industry:

The Large Scale/PSU Units located in the district procure the services of local Micro & Small Scale Units. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.6 Medium Scale Enterprises

3.6.1 List of Medium Scale Enterprises:

S.No.	Name of the Unit
1.	M/s Usha Yarns Ltd, Vill. Rampur Sainia
2.	M/s Nachkitta Papers Ltd, Vill. Mubarikpur
3.	M/s Nachkitta Papers Ltd (Unit 2), Vill. Mubarikpur
4.	M/s Kamla Dial and Devices, Vill. Derabassi
5.	M/s Samrat Forgings Ltd, Vill. Ghallumajra
6.	M/s A.P. Paper Mills, Vill. Bhagwanpura
7.	M/s Rainbro Brakes India Ltd, Vill. Alamgir
8.	M/s Tech Tools, Chanalon
9.	M/s Mohan Meckin Ltd, Derabassi

10.	M/s Cheema Printo Pack Ltd, Phase VII, SAS Nagar
11.	M/s Punjab Pesticides Co-op Society Ltd, Khanpur
12.	M/s Turbo Infotech Ltd, Chatuli

3.6.2 Major Exportable Items:

Forging Products, Pesticides, Papers, Textile etc

3.7 Service Enterprises

3.7.1 Existing Service Sector:

The service industry of district mainly includes repair & servicing of motor vehicles, motor cycles / scooters, household goods, workshops, recycling, cold storage and other business activities etc.

3.7.2 Potential Areas for Service Industry:

Designer Boutique, Transportation, Computer Network, Mobile Repairing, Computer Designing, IT Services

3.8 Potential for New MSMEs

1. Wooden Electrical Accessories	7. Tissue Paper Napkins	12. Paper Bags
2. Packaging Materials	8. Cement Bricks & Blocks	14. RCC Pipes & Collars
3. Glazed Tiles	9. Building Hardware Items	15. Tyre Retreading
4. Agriculture Implements	10. Rolling Shutters	16. Steel Furniture
5. Auto Parts & Components	11. Generator Sets	17. Parts of Industrial Machinery
6. General Engg Workshop	12. Cosmetics	18. Wires and Cables

4. Existing Clusters of Micro & Small Enterprises

4.1. Detail of Major Clusters

4.1.1 Manufacturing Sector:

Bathroom Fittings, Auto Precision Parts

4.1.2 Service Sector:

The district has no identified cluster.

4.2. Details of cluster:

4.2.1 Name of Cluster: Mohali Hitech Metal Cluster, Mohali

1	Principal Products Manufactured in the Cluster	Bathroom Fittings
2	Name of the SPV	Mohali Hitech Metal Cluster Pvt. Ltd.
3	No. of functional units in the clusters	95
4	Turnover of the Clusters	100 crores
5	Value of Exports from the Clusters	5 crores

6	Employment in Cluster	1500
7	Average investment in plant & Machinery	50 crores
8	Major Issues / requirement	CFC for laboratory designing centre, Tool Room
9	Presence of capable institutions	-
10	Thrust Areas	Exports
11	Problems & constraints	Common Facility Centre, Man Power & Quality Issues

4.2.1.1 Present status of the cluster: -

Mohali Hitech Metal Cluster is in progress to Set-up Common Facility Centre.

4.2.2 Name of Cluster: Advanced Machining Tool Cluster

1	Principal Products Manufactured in the Cluster	Auto Precision Parts
2	Name of the SPV	Advanced Machining Tool Cluster
3	No. of functional units in the clusters	50
4	Turnover of the Clusters	100 crores
5	Value of Exports from the Clusters	20 crores
6	Employment in Cluster	2000
7	Average investment in plant & Machinery	1 crore
8	Major Issues / requirement	Skilled Manpower, new market, CFC, latest Inspection & Certifications
9	Presence of capable institutions	-
10	Thrust Areas	-
11	Problems & constraints	Skilled Manpower, new market, CFC, latest Inspection & Certifications

4.2.2.1 Present status of the cluster: -

CFC building under Progress.

5 General issues raised by industry association during the course of meeting:

- I. Uninterrupted power supply.
- II. Skilled Manpower.
- III. High rate of electricity charges.

6. Prospects of Training Programmes (2016-17)

S. No.	Programmes	Subject
1	ESDP	Computer Accounting with Tally, Webpage Designing and Website maintenance, Computer Hardware Maintenance & Networking, Garments Manufacturing, Soft Toys making, Food Processing, Graphics Design, CNC Milling & Turning, Conventional Turning, Milling & Grinding etc.

2	MDP	Computer Accountancy, Working Capital Management, Modern Business Concepts, Export Procedures & Documentation etc
3	EDP	General
4	IMC	Self Employment Opportunities

7. Action Plan for MSME Schemes (2016-17)

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	The awareness on MSE Cluster Development Programme will be created
2	ISO – 9000 / 14000/ HACCP reimbursement	Reimbursement of funds to the ISO – 9000 / 14000/ HACCP certified units
3	MSE-MDA	MSE units will be motivated to participate in international exhibitions and receive assistance under the scheme.
4	CLCSS	Initiative will be taken as per the guidelines of headquarter regarding the scheme
5	International cooperation	The industrial associations will be motivated to participate in international trade fairs, explore international markets and receive the benefits under the scheme
6	VDP	One State Level Vendor Development Programme will be conducted to promote vendorisation / ancillarisation in the district
7	National Awards	The competent MSME units will be motivated to apply for National Awards for their outstanding performance
8	NMCP schemes	
a	Lean Manufacturing	The awareness & implementation of scheme in Mini Clusters on lean manufacturing practices will be launched
b	Design Clinic	MSEs will be persuaded to obtain assistance for making improvements in their product & process design needs in their enterprises
c	Marketing Assistance & Tech. Up gradation	MSEs will be motivated to explore new markets through State/District level local exhibitions / trade fairs. Reimbursement to the approved proposals shall be provided accordingly.
d	QMS/QTT	The awareness on the QMS/QTT shall be created
e	Tech. & Quality Up - gradation support	The MSEs will be motivated to go for quality certification. The units having national/international certification shall be reimbursed under the scheme
f	Bar Code	The MSEs will be motivated to Bar Code system. The reimbursement of funds to the MSEs obtaining Bar Codes shall be made.
g	IPR	The awareness on the scheme will be created in different clusters

h	Incubator scheme	The proposals from technical institutions seeking nurturing of ideas from professional beyond traditional activities of MSMEs will be persuaded.
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8. Institutional Support

S.No	Name of agencies	Type of assistance
1.	District Industries Centre (DIC)	Online registration of Udyog Adhaar Number
2.	District Industries Centre, MSME-Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
3.	Punjab Small Industries & Export Corporation (PSIEC)	Land and Industrial shed
4.	Banks, District Industries Centre (DIC), Khadi & Village Industries Board (KVIB), Small Industries Development Bank of India (SIDBI)	Financial Assistance
5.	National Small Industries Corporation (NSIC), Steel Authority of India (SAIL), Punjab Small Industries & Export Corporation (PSIEC)	For raw materials under Govt. Supply
6.	National Small Industries Corporation	Plant and machinery on hire/purchase basis.
7.	Punjab State Power Corporation Ltd.	Power/ Electricity
8.	District Industries Centre (DIC), MSME-Development Institute	Technical Know-how
9.	Bureau of Indian Standards (BIS)	Quality & Standard
10.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT), MSME-Development Institute	Marketing /Export Assistance